



DÜMMEN
ORANGE®

Poinsettia

2023



BTC

Breeding Technology Centre

Bringing ornamentals into the era of predictive breeding

Horticultural breeding is transitioning from conventional to predictive breeding and Dümmer Orange® is the driving force behind this. Our Breeding Technology Centre in the Netherlands is the largest horticultural breeding laboratory in the world. A high-tech home for international pioneering scientists, breeders and specialists to set new standards in flower and plant genetics and breeding excellence.

Moving away from relying on conventional processes to develop flower and plant varieties, predictive breeding is using large data-sets on plant

performance and a high-end IT infrastructure to achieve breeding goals faster and more reliably. Technology-driven breeding will allow the ornamental industry to become more sustainable, by using state-of-the-art breeding tools to develop novel resistance traits.

We believe in the power of innovation and lead the way in the use of modern breeding tools and prediction software for faster creation of high-impact varieties. We assure you get the best, and better every time.





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Order plants online!



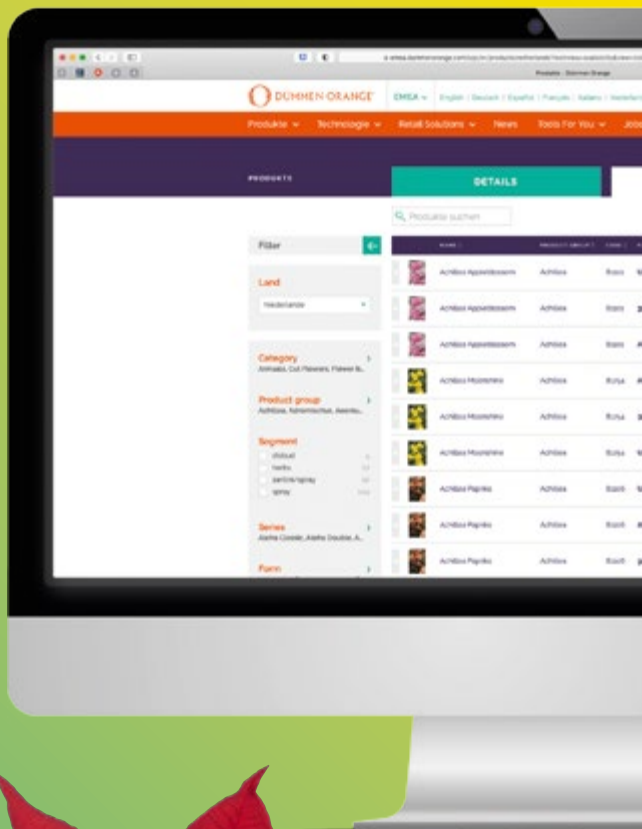
Web Shop

Our direct ordering customers are invited to use our new Dümnen Orange web shop.

- Search in our full assortment
- Real time availability
- Order confirmation in minutes
- Update your orders

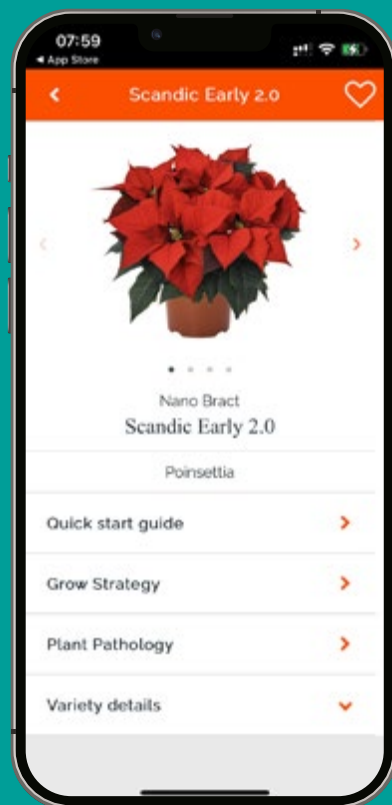


Please visit Ema.DummenOrange.com/ registration and register yourself! Or ask for support from your sales representative!



OnTarget App

Introducing the OnTarget App, the ultimate tool for managing your trial! With our new OnTarget App, you can easily access all of our catalogs, get up-to-date information on pests and diseases, and access culture guides and quick tips and tricks. Plus, you can track your progress with graphical tracking. Get the OnTarget App on the iOS App Store or Google Play Store and take your trial management to the next level!



Early Season



6 - 7.5 WEEKS

T'Adore



HIGHLIGHT



J'Adore White Pearl
10155
7 weeks



Well branching



Easy culture



V-shape



J'Adore Pink
10381
7 weeks



Well branching



Easy culture



V-shape



J'Adore Dark Pink
10154
7 weeks



Well branching



Easy culture



V-shape



J'Adore Soft Pink
10156
7 weeks



Well branching



Easy culture



V-shape

Hybrid Poinsettia | 7 weeks J'Adore

Status	Variety	Variety Code	Response Time	Growth	Cold Tolerant	Foliage Colour	Flower Size	Very suitable for			
								Mini	Midi	Standard	Maxi
	J'Adore Dark Pink	10154	7 weeks	●●●○○	YES	DG	S	x	x	x	
TOP	J'Adore Pink	10381	7 weeks	●●●○○	YES	DG	S	x	x	x	
	J'Adore Soft Pink	10156	7 weeks	●●●○○	YES	DG	S	x	x	x	
TOP	J'Adore White Pearl	10155	7 weeks	●●●○○	YES	DG	S	x	x	x	

URC 100 W 15-37 | RC Targa W 20-41

Early Season | Premium



Uniform series



Less PGR



Pot size
6 - 13 cm



Premium Red
10230
7 weeks

Top Pick



Premium Picasso
10234
7.5 weeks



Premium Polar
10243
7.5 weeks



Premium Ice Crystal
10244
7.5 weeks



Premium Lipstick Pink
10235
7 weeks



Premium Marble
10249
7 weeks



Premium White
10233
7 weeks

Early Season | 7-7.5 weeks Premium

Status	Variety	Variety Code	Response Time (weeks)	Growth	Cold Tolerant	Foliage Colour	Flower Size	Very suitable for				
								Mini	Midi	Standard	Maxi	Trees
	Premium Ice Crystal	10244	7.5	●○○○○	YES	DG	M	x	x	x		
	Premium Lipstick Pink	10235	7	●●○○○	YES	DG	L	x	x	x		
	Premium Marble	10249	7	●●○○○	YES	DG	L	x	x	x		
	Premium Picasso	10234	7.5	●○○○○	YES	DG	L	x	x	x		
	Premium Polar	10243	7.5	●○○○○	YES	DG	M	x	x	x		
TOP	Premium Red	10230	7	●●○○○	YES	DG	L	x	x	x		
	Premium White	10233	7	●●○○○	YES	DG	L	x	x	x		

URC 100 W 15-37 | RC Targa W 20-41

Early Season | Overture Dark Red



Large bracts



Large cyathia



Pot size
10,5 - 13 cm



Overture Dark Red
10831
6 Weeks

Early Season | 6 weeks Overture Dark Red

Status	Variety	Variety Code	Response Time (weeks)	Growth	Cold Tolerant	Foliage Colour	Flower Size	Very suitable for				
								Mini	Midi	Standard	Maxi	Trees
	Overture Dark Red	10831	6	●●●●○	YES	DG	L		x	x		
URC 100 W 15-37 RC Targa W 20-41												

Mid Season



7.5 - 8 WEEKS

nano[®] BRACT



EN nanoBract varieties feature a large number of medium sized, closed bracts displayed on the top of the plants; they are easier to transport, stand up well to retail conditions, and offer strong colour even under artificial lighting.

DE nanoBract Sorten verfügen über eine große Anzahl an mittelgroßen, geschlossenen Brakteen, die sich oben auf der Pflanze zeigen. Sie sind einfacher zu transportieren, halten sich gut unter Verkaufsbedingungen und zeigen ihre starken, satten Farben sogar unter künstlichem Licht.

NL nanoBract rassen hebben een groot aantal middelgrote, gesloten bracteen aan de bovenkant van de plant. Ze zijn gemakkelijker te transporteren, houden goed stand tijdens de verkoop en tonen hun sterke, rijke kleuren, zelfs bij kunstlicht.

FR Les variétés nanoBract se caractérisent par un grand nombre de bractées de taille moyenne couvrant densément le dessus de la plante, une résistance supérieure dans le transport et sur les étalages de vente, ainsi qu'une couleur très intense, même sous un éclairage artificiel.

IT Le varietà nanobracts presentano un gran numero di brattee compatte disposte in cima alle piante, sono più facili da trasportare e si mantengono ben erette nelle condizioni del punto vendita, e offrono un notevole effetto di colore anche sotto la luce artificiale.

ES Las variedades NanoBract se caracterizan por un gran número de brácteas agrupadas de tamaño medio dispuestas en la parte superior de las plantas. Son fáciles de transportar, se mantienen firmes en los puntos de venta y ofrecen un color intenso incluso bajo iluminación artificial.



Many, compact, closed bracts /
Viele, kompakte, geschlossene
Brakteen / Veel compacte,
gesloten bracteen
Nombreuses bractées compactes /
Molte brattee compatte e serrate /
Muy compacta, bracteas proximas



Alle Brakteen zeigen sich
auf einer Höhe / All bracts display on Top /
Alle bracteen op
één hoogte
Toutes les bractées sont à même hauteur
/ Tutte le brattee sono disposte in cima alla
pianta / Las bracteas se sitúan encima



Einfach zu transportieren
und gute Haltbarkeit /
Easy to transport and good
shelf life / Goed te transporteren
en goede houdbaarheid
Facile à transporter et bonne tenue
sur le lieu de vente / Facili da trasportare
e una grande durata dopo
la maturazione / Fácil de
transportar y buena post-venta



Gute Farbwirkung unter künstlichem Licht
/ Good colour effect under artificial light /
Sprekende kleuren, deze komen zeer sprekend
over onder kunstlicht
Excellente couleur sous lumière artificielle
/ Anche sotto la luce artificiale ottengono
un buon effetto / Buena coloración bajo
luz artificial



Traditional bract



nanoBract



Mid Season | Scandic® Early 2.0



High Density



Shelf life

6 - 13 cm



Pot size

nano[®]
BRACT

Scandic® Early 2.0
10304
8 weeks



Mid Season | Prima Vera



V-shape



High density



Strong roots

nano[®]
BRACT

Prima Vera
10881
8 weeks

Mid Season | 8 weeks

Status	Variety	Variety Code	Response Time	Growth	Cold Tolerant	Foliage Colour	Flower Size	Very suitable for				
								Mini	Midi	Standard	Maxi	Trees
TOP	Prima Vera	10881	8 weeks	●●○○○	YES	DG	M	x	x	x	x	
	Scandic® Early 2.0	10304	8 weeks	●●●●○	YES	DG	S	x	x	x		

URC 100 W 15-37 | RC Targa W 20-41

Freya Family



HIGHLIGHT

ADVENT



Freya White
11058
7.5 weeks



V-shape



High density



Uniform series



Top Pick

Freya
11421
7.5 weeks



V-shape



High density



Uniform series



Top Pick

Freya Pink
11057
7.5 weeks



V-shape



High density



Uniform series

Mid Season | 7.5 weeks Freya Family

nano[®]
BRACT

Status	Variety	Variety Code	Response Time (weeks)	Growth	Cold Tolerant	Foliage Colour	Flower Size	Very suitable for				
								Mini	Midi	Standard	Maxi	Trees
TOP	Freya	11421	7.5	●●●○○	YES	DG	M	x	x	x		
TOP	Freya Pink	11057	7.5	●●●○○	YES	DG	M	x	x	x		
	Freya White	11058	7.5	●●●○○	YES	DG	M	x	x	x		

URC 100 W 15-37 | RC Targa W 20-41



Mid Season | Atla



Well branching



Strong roots



Pot size
9 -14 cm

Top Pick

Atla
11423
8 weeks



Mid Season | Bonfire



V-shape



Sturdy stems



Special colour:
orange

Bonfire
11017
8 weeks



Mid Season | Prima Red 2.0



V-shape



Heat resistant



Strong roots

Prima Red 2.0
10524
7.5 weeks

nano[®]
BRACT



Mid Season | Viking Red



Cold resistant



Heat resistant



V-shape

Viking Red
10650
8 weeks



Mid Season | Viking Pro



Cold resistant



Heat resistant



V-shape



Viking Pro
10144
8 weeks

Mid Season | 7.5 - 8 weeks

Status	Variety	Variety Code	Response Time	Growth	Cold Tolerant	Foliage Colour	Flower Size	Very suitable for				
								Mini	Midi	Standard	Maxi	Trees
TOP	Atla	11423	8 weeks	●●●○○	NO	DG	M		x	x	x	
	Bonfire	11017	8 weeks	●●●○○	YES	DG	M	x	x	x		
	Prima Red 2.0	10524	7.5 weeks	●●●○○	YES	DG	M	x	x	x	x	
	Viking Pro	10144	8 weeks	●●●○○	YES	DG	L		x	x	x	
	Viking Red	10650	8 weeks	●●●○○	YES	DG	L		x	x	x	

URC 100 W 15-37 | RC Targa W 20-41

Grande Italia



HIGHLIGHT



Grande Italia
10330
8 weeks



Well branching



V-shape



Heat resistant



Ferrara
10897
8 weeks



V-shape



Large bracts



Pot size
12 - 17 cm

Mid Season | 8 weeks

Status	Variety	Variety Code	Response Time	Growth	Cold Tolerant	Foliage Colour	Flower Size	Very suitable for					
								Mini	Midi	Standard	Maxi	Trees	
TOP	Grande Italia	10330	8 weeks	●●●●○	YES	DG	XL			x		x	
TOP	Ferrara	10897	8 weeks	●●●●○	YES	DG	XL	x	x	x		x	x

URC 100 W 15-37 | RC Targa W 20-41

Imperial Red

HIGHLIGHT





Imperial Red
10143

8 weeks



Shelf life



Sturdy stems



V-shape



Bella Italia Red
10610

8 weeks



Large bracts



Large cyathia



Pot size
12 - 17 cm

Mid Season | 8 weeks

Status	Variety	Variety Code	Response Time	Growth	Cold Tolerant	Foliage Colour	Flower Size	Very suitable for				
								Mini	Midi	Standard	Maxi	Trees
	Bella Italia Red	10610	8 weeks	●●●●○	YES	DG	XL		x	x	x	
TOP	Imperial Red	10143	8 weeks	●●●●○	NO	DG	M	x	x	x		

URC 100 W 15-37 | RC Targa W 20-41



Mid Season | Bravo Bright Red



Strong roots



Sturdy stems



Large bracts

Bravo Bright Red
10360
7.5 weeks



Mid Season | Matinee Bright Red



Large bracts



Sturdy stems



Pot size
12 - 17 cm

Matinee Bright Red
10522
8 weeks

Mid Season | 7.5 - 8 weeks

Status	Variety	Variety Code	Response Time (weeks)	Growth	Cold Tolerant	Foliage Colour	Flower Size	Very suitable for				
								Mini	Midi	Standard	Maxi	Trees
	Bravo Bright Red	10360	7.5	●●●○○	YES	DG	XL		x	x		
	Matinee Bright Red	10522	8	●●●●○	NO	DG	XL			x	x	x

URC 100 W 15-37 | RC Targa W 20-41



Mid Season | Early Polly's Pink



Special colour
strong pink



Cold resistant



High density
production

Early Polly's Pink
11055
8 weeks



Mid Season | Ice Punch



Heat resistant



Large bracts

10.5 - 14 cm



Pot size

Ice Punch
11216
8 weeks

Mid Season | 8 weeks

Status	Variety	Variety Code	Response Time	Growth	Cold Tolerant	Foliage Colour	Flower Size	Very suitable for				
								Mini	Midi	Standard	Maxi	Trees
	Early Polly's Pink	11055	8 weeks	●●●○○	YES	DG	M	x	x	x		
	Ice Punch	11216	8 weeks	●●●○○	NO	DG	L	x	x	x		

URC 100 W 15-37 | RC Targa W 20-41

Moni



NOVELTY



Moni
11094
7.5 - 8 weeks



V-shape



Easy culture



Special colour
bright white



Polar Star
11051
8.5 weeks



Special colour
paper white



Easy culture



V-shape

Mid Season | 7.5 - 8.5 weeks

Status	Variety	Variety Code	Response Time	Growth	Cold Tolerant	Foliage Colour	Flower Size	Very suitable for				
								Mini	Midi	Standard	Maxi	Trees
NEW	Moni	11094	7.5	●●●○○	YES	DG	M	x	x	x		
NEW	Polar Star	11051	8.5	●●●●○	YES	DG	M	x	x	x	x	

URC 100 W 15-37 | RC Targa W 20-41



Mid Season | Frozen



Well branching



Large bracts



Pot size
12 - 17 cm

Frozen
11056
7.5 weeks



Mid Season | Infinity Polar



Well branching



V-shape



Pot size
12 - 17 cm

Infinity Polar
10293
8 weeks

Mid Season | 7.5 - 8 weeks

Status	Variety	Variety Code	Response Time	Growth	Cold Tolerant	Foliage Colour	Flower Size	Very suitable for				
								Mini	Midi	Standard	Maxi	Trees
	Frozen	11056	7.5	●●●○○	NO	DG	M		x	x	x	
	Infinity Polar	10293	8	●●●○○	NO	DG	XL			x	x	x

URC 100 W 15-37 | RC Targa W 20-41



Mid Season | Autumn Leaves



Well branching



Less PGR



Pot size
6 - 13 cm

Autumn Leaves
11326
7.5 - 8 weeks



Mid Season | Golden Glo



Special colour
yellow



Heat resistant



Pot size
6 - 13 cm

Golden Glo
11431
7.5 - 8 weeks

Mid Season | 7.5 - 8 weeks

Status	Variety	Variety Code	Response Time	Growth	Cold Tolerant	Foliage Colour	Flower Size	Very suitable for				
								Mini	Midi	Standard	Maxi	Trees
	Golden Glo	11431	7.5-8 wks	●○○○○	NO	DG	S	x	x	x		
	Autumn Leaves	11326	7.5-8 wks	●●○○○	NO	DG	M	x	x	x		

URC 100 W 15-37 | RC Targa W 20-41



Mid Season | Matinee Glitter



Strong roots



Sturdy stems



Large cyathia

Top Pick

Matinee Glitter
10153
8 weeks



Mid Season | Viking Cinnamon



Easy culture



Cold resistant



High density
production

Viking Cinnamon
10657
8 weeks

Mid Season | 8 weeks

Status	Variety	Variety Code	Response Time	Growth	Cold Tolerant	Foliage Colour	Flower Size	Very suitable for				
								Mini	Midi	Standard	Maxi	Trees
TOP	Matinee Glitter	10153	8 weeks	●●●○○	YES	DG	M	x	x	x	x	
	Viking Cinnamon	10657	8 weeks	●●●○○	YES	DG	L		x	x	x	

URC 100 W 15-37 | RC Targa W 20-41



Mid Season | Winter Rose® Early Red



High density
production



Shelf life



Pot size
6 - 13 cm

Winter Rose® Early Red
10993
7.5 - 8 weeks



Mid Season | Jester Red



Well branching



Easy culture



V-shape

Jester Red
10994
7.5 weeks

Mid Season | 7.5 - 8 weeks

Status	Variety	Variety Code	Response Time	Growth	Cold Tolerant	Foliage Colour	Flower Size	Very suitable for				
								Mini	Midi	Standard	Maxi	Trees
	Jester Red	10994	7.5 weeks	●○○○○	YES	DG	M	x	x	x		
	Winter Rose® Early Red	10993	7.5-8 wks	●○○○○	NO	DG	M	x	x	x		

URC 100 W 15-37 | RC Targa W 20-41

Late Season



8.5 WEEKS

Late Season | Primero



Heat resistant



Shelf life



Collection



Primero Red
11310
8,5 weeks



Primero White
11313
8,5 weeks



Primero Red Glitter
11317
8,5 weeks

Late Season | 8,5 weeks Primero

Status	Variety	Variety Code	Response Time	Growth	Cold Tolerant	Foliage Colour	Flower Size	Very suitable for				
								Mini	Midi	Standard	Maxi	Trees
	Primero Red	11310	8.5 weeks	●●●○○	NO	DG	L	x	x	x	x	
	Primero Red Glitter	11317	8.5 weeks	●●●○○	NO	DG	L	x	x	x	x	
	Primero White	11313	8.5 weeks	●●●○○	NO	DG	L	x	x	x	x	

URC 100 W 15-37 | RC Targa W 20-41



Late Season | Antares



Heat resistant



Sturdy stems



Medium bracts

Antares
10874
8,5 weeks



Late Season | Embla



V-shape



Shelf life



Pot size
9 - 13 cm

Top Pick

Embla
11420
8,5 weeks



Late Season | Odin



Well branching



V-shape



Pot size
6 - 12 cm

Odin
10149
8,5 weeks

nano[®]
BRACT



Late Season | Euroglory Red



Easy culture



Medium bracts



Shelf life

Top Pick

Euroglory Red
10220
8,5 weeks



Late Season | Prestige Sunrise



V-shape



Shelf life



pot size
6 - 14 cm

Prestige Sunrise
11150
8,5 weeks

Late Season | 8,5 weeks

Status	Variety	Variety Code	Response Time	Growth	Cold Tolerant	Foliage Colour	Flower Size	Very suitable for				
								Mini	Midi	Standard	Maxi	Trees
	Antares	10874	8.5 weeks	●●●●○	NO	DG	L		x	x	x	x
TOP	Embla	11420	8.5 weeks	●●●●○	NO	DG	L		x	x	x	
TOP	Euroglory Red	10220	8.5 weeks	●●●●○	NO	DG	L			x	x	
	Odin	10149	8.5 weeks	●●●●○	NO	DG	S	x	x	x	x	
	Prestige Sunrise	11150	8.5 weeks	●●●●○	NO	DG	XL	x	x	x	x	x

URC 100 W 15-37 | RC Targa W 20-41



PROVEN VARIETIES FOR
Mini Production



J'Adore Dark Pink
 10154
 7 weeks



J'Adore Pink
 10381
 7 weeks



J'Adore Soft Pink
 10156
 7 weeks



J'Adore White Pearl
 10155
 7 weeks



Premium Red
 10230
 7 weeks



Premium Ice Crystal
 10244
 7.5 weeks



Premium Picasso
 10234
 7.5 weeks



Premium Polar
 10243
 7.5 weeks



Premium Lipstick Pink
 11423
 7 weeks



Freya
 11421
 7.5 weeks



Freya Pink
 11057
 7.5 weeks



Freya White
 11058
 7.5 weeks



Jester Red
10994
7.5 weeks



Autumn Leaves
11326
7.5-8 weeks



Golden Glo
11431
7.5-8 weeks



Winter Rose® Early Red
10993
7.5-8 weeks



Imperial Red
10143
8 weeks



Matinee Glitter
10153
8 weeks



Scandic Early 2.0
10304
8 weeks



Redlight Bright Red
10182
8 weeks



Prima Vera
10881
8 weeks



Odin
10149
8.5 weeks



Embla
11420
8.5 weeks

Mini Collection

VARIETY	CODE	RESPONSE	VIGOR	PAGE
Atla*	11423	8	●●●○○	16
Autumn Leaves	11326	7.5-8	●●○○○	27
Embla	11420	8.5	●●●○○	32
Ferrara*	10897	8	●●●○○	19
Freya	11421	7.5	●●○○○	15
Freya Pink	11057	7.5	●●○○○	15
Freya White	11057	7.5	●●○○○	15
Golden Glo	11431	7.5-8	●○○○○	27
Imperial Red	10143	8	●●●○○	21
J'Adore Dark Pink	10154	7	●●○○○	7
J'Adore Pink	10381	7	●●○○○	7
J'Adore Soft Pink	10156	7	●●○○○	7
J'Adore White Pearl	10155	7	●●○○○	7
Jester Red	10994	7.5	●○○○○	29
Matinee Glitter	10153	8	●●●○○	28
Odin	10149	8.5	●●●○○	32
Premium Red	10230	7	●●○○○	8
Premium Ice Crystal	10244	7.5	●○○○○	9
Premium Picasso	10234	7.5	●○○○○	8
Premium Lipstick Pink	10235	7	●●○○○	9
Premium Polar	10243	7.5	●○○○○	8
Prima Vera	10881	8	●●○○○	13
Redlight Bright Red	10182	8	●●●○○	-
Scandic® Early 2.0	10304	8	●●●○○	13
Winter Rose® Early Red	10993	7.5-8	●○○○○	29

*without picture / ohne Abbildung / zonder afbeelding / pas de photos / senza fotografia / sin imagen

Poinsettia | Total Assortment

Status	Variety	Variety Code	Response Time (weeks)	Growth	Cold Tolerant	Foliage Colour	Flower Size	Very suitable for				
								Mini	Midi	Standard	Maxi	Trees
EARLY SEASON 6 - 7.5 WEEKS												
	J'Adore Dark Pink	10154	7	●●●●○	YES	DG	S	x	x	x		
	J'Adore Pink	10381	7	●●●●○	YES	DG	S	x	x	x		
	J'Adore Soft Pink	10156	7	●●●●○	YES	DG	S	x	x	x		
TOP	J'Adore White Pearl	10155	7	●●●●○	YES	DG	S	x	x	x		
	Ouverture Dark Red	10831	6	●●●●○	YES	DG	L		x	x		
	Premium Ice Crystal	10244	7.5	●○○○○	YES	DG	M	x	x	x		
	Premium Lipstick Pink	10235	7	●●○○○	YES	DG	L	x	x	x		
	Premium Marble	10249	7	●●○○○	YES	DG	L	x	x	x		
	Premium Picasso	10234	7.5	●○○○○	YES	DG	L	x	x	x		
	Premium Polar	10243	7.5	●○○○○	YES	DG	M	x	x	x	x	
TOP	Premium Red	10230	7	●●○○○	YES	DG	L	x	x	x		
	Premium White	10233	7	●●○○○	YES	DG	L	x	x	x		
	Bravo Bright Red	10360	7.5	●●●●○	YES	DG	XL		x	x		
MID SEASON 7.5 - 8 WEEKS												
TOP	Freya	11421	7.5	●●●●○	YES	DG	M	x	x	x		
TOP	Freya Pink	11057	7.5	●●●●○	YES	DG	M	x	x	x		
	Freya White	11058	7.5	●●●●○	YES	DG	M	x	x	x		
	Prima Red 2.0	10524	7.5	●●●●○	YES	DG	M	x	x	x	x	
TOP	Prima Vera	10881	8	●●○○○	YES	DG	M	x	x	x	x	
TOP	Scandic® Early 2.0	10304	8	●●●●○	YES	DG	S	x	x	x		
	Viking Pro	10144	8	●●●●○	YES	DG	L		x	x	x	
	Viking Red	10650	8	●●●●○	YES	DG	L		x	x	x	
TOP	Grande Italia	10330	8	●●●●○	YES	DG	XL			x	x	
	Imperial Red	10143	8	●●●●○	NO	DG	M		x	x	x	
	Matinee Bright Red	10522	8	●●●●○	NO	DG	XL			x	x	x
TOP	Atla	11423	8	●●●●○	NO	DG	M		x	x	x	
	Bella Italia Red	10610	8	●●●●○	YES	DG	XL			x	x	x
TOP	Ferrara	10897	8	●●●●○	YES	DG	XL	x	x	x	x	x
NEW	Bonfire	11017	8	●●●●○	YES	DG	M	x	x	x		
NEW	Moni	11094	7.5	●●●●○	YES	DG	M	x	x	x	x	
NEW	Polar Star	11051	8.5	●●●●○	YES	DG	M		x	x	x	x
	Frozen	11056	7.5	●●●●○	NO	DG	M	x	x	x		
	Infinity Polar	10293	8	●●●●○	NO	DG	XL			x	x	x
	Golden Glo	11431	7.5-8	●○○○○	NO	DG	S	x	x	x		
	Autumn Leaves	11326	7.5-8	●●○○○	NO	DG	M		x	x		
	Matinee Glitter	10153	8	●●●●○		DG			x	x	x	
	Early Polly's Pink	11055	8	●●●●○	YES	DG	M		x	x		
	Viking Cinnamon	10657	8	●●●●○	YES	DG	L		x	x	x	
	Ice Punch	11216	8	●●●●○	NO	DG	L		x	x	x	
	Jester Red	10994	7.5	●○○○○	YES	DG	M	x	x	x		
	Winter Rose® Early Red	10993	7.5-8	●○○○○	NO	DG	M	x	x	x		
	Redlight Bright Red	10182	8	●●●●●	YES	DG	S	x				
LATE SEASON 8,5 WEEKS												
	Odin	10149	8.5	●●●●○	NO	DG	S		x	x	x	
	Antares	10874	8.5	●●●●○	NO	DG	L		x	x	x	x
TOP	Embla	11420	8.5	●●●●○	NO	DG	L		x	x		
	EuroGlory Red	10220	8.5	●●●●○	NO	DG	L			x	x	
	Prestige Sunrise	11150	8.5	●●●●○	NO	DG	XL	x	x	x	x	x
	Primero Red	11310	8.5	●●●●○	NO	DG	L		x	x	x	x
	Primero Red Glitter	11317	8.5	●●●●○	NO	DG	L	x	x	x	x	x
	Primero White	11313	8.5	●●●●○	NO	DG	L		x	x	x	x

URC 100 W 15-37 | RC Targa W 20-41

2023

JANUARY

	52	1	2	3	4	5
M		2	9	16	23	30
T		3	10	17	24	31
W		4	11	18	25	
T		5	12	19	26	
F		6	13	20	27	
S		7	14	21	28	
S	1	8	15	22	29	

FEBRUARY

	5	6	7	8	9
M		6	13	20	27
T		7	14	21	28
W	1	8	15	22	
T	2	9	16	23	
F	3	10	17	24	
S	4	11	18	25	
S	5	12	19	26	

MARCH

	9	10	11	12	13
M		6	13	20	27
T		7	14	21	28
W	1	8	15	22	29
T	2	9	16	23	30
F	3	10	17	24	31
S	4	11	18	25	
S	5	12	19	26	

APRIL

	13	14	15	16	17
M		3	10	17	24
T		4	11	18	25
W		5	12	19	26
T		6	13	20	27
F		7	14	21	28
S	1	8	15	22	29
S	2	9	16	23	30

MAY

	18	19	20	21	22
M		1	8	15	22
T		2	9	16	23
W		3	10	17	24
T		4	11	18	25
F		5	12	19	26
S		6	13	20	27
S		7	14	21	28

JUNE

	22	23	24	25	26
M		5	12	19	26
T		6	13	20	27
W		7	14	21	28
T	1	8	15	22	29
F	2	9	16	23	30
S	3	10	17	24	
S	4	11	18	25	

JULY

	26	27	28	29	30
M		3	10	17	24
T		4	11	18	25
W		5	12	19	26
T		6	13	20	27
F		7	14	21	28
S	1	8	15	22	29
S	2	9	16	23	30

AUGUST

	31	32	33	34	35
M		7	14	21	28
T	1	8	15	22	29
W	2	9	16	23	30
T	3	10	17	24	31
F	4	11	18	25	
S	5	12	19	26	
S	6	13	20	27	

SEPTEMBER

	35	36	37	38	39
M		4	11	18	25
T		5	12	19	26
W		6	13	20	27
T		7	14	21	28
F	1	8	15	22	29
S	2	9	16	23	30
S	3	10	17	24	

OCTOBER

	39	40	41	42	43
M		2	9	16	23
T		3	10	17	24
W		4	11	18	25
T		5	12	19	26
F		6	13	20	27
S		7	14	21	28
S	1	8	15	22	29

NOVEMBER

	44	45	46	47	48
M		6	13	20	27
T		7	14	21	28
W	1	8	15	22	29
T	2	9	16	23	30
F	3	10	17	24	
S	4	11	18	25	
S	5	12	19	26	

DECEMBER

	48	49	50	51	52
M		4	11	18	25
T		5	12	19	26
W		6	13	20	27
T		7	14	21	28
F	1	8	15	22	29
S	2	9	16	23	30
S	3	10	17	24	31

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Legend



Strong roots
Starke Wurzeln
Sterke wortels
Fortes racines
Radici forti
Raíces fuertes



V-shape
V-förmiger Wuchs
V-vormig
Port en V
Crescita a V
Crecimiento en forma de V



Medium bracts
Mittelgroße Brakteen
Middelgrote bladvorm
Bractées moyennes
Brattee medie
Bráctees medianas



Large cyathia
Große Cyathien
Grote cyathia
Grosses cyathes
Ciazii grandi
Ciato grande



High density production
Für flächenintensive Kultur geeignet
Hoge productiedichtheid
Production de masse
Densità di produzione alta
Producción de alta densidad



Large bracts
Große Brakteen
Grote bladvorm
Grosses bractées
Brattee grandi
Bráctees grandes



Sturdy stems
Stabile Triebe
Stevige stengels
Tiges solides
Steli robusti
Tallos robustos



Pot
Topf
Pot
Pot
Vaso
Maceta



Less PGR
Wenig PGR nötig
Groeï regulator
Régulateur de croissance
Regolatore di crescita
Poco uso de reguladores de crecimiento



Uniform series
Einheitliche Serie
Uniforme series
Gamme homogène
Serie uniforme
Serie uniforme



Shelf life
Haltbarkeit
Houdbaarheid
Durée de vie
Durata di conservazione
Conservación



Well branching
Gute Verzweigung
Goede vertakking
Bonne ramification
Buona ramificazione
Buena ramificación



Easy culture
einfache Kultur
Makkelijke teelt
Culture facile
Facile cultura
Cultivo fácil



Combination planting
Kombinationsbepflanzung
Combinatie beplanting
Plantation en mélange
Impianto combinato
Plantación combinada



Special Colour
Sonderfarbe
Speciale kleur
Couleur spéciale
Colore speciale
Color especial



Heat resistant
Hitzetolerant
Geschikt voor hoge temperatuur
Résistant à la chaleur
Resistente al calore
Resistente al calor



Warm production
Warmkultur
Warme productieteelt
Culture à chaud
Produzione calda
Producción cálida



Cold resistant
Kältetolerant
Geschikt voor lage temperatuur
Résistant au froid
Resistente al freddo
Resistente al frío



Collection
Kollektion
Collectie
Collection
Serie
Colección

Look for these markers

NEW

New variety
Neue Sorte
Nieuwe introductie
Nouvelles espèces
Nouve specie
Nuevas variedades

Top Pick

Bestseller
Top Hit
Bestseller
Meilleures variétés
Migliori varietà
Mejores variedades

Season | Example

Status	Variety	Variety Code	Response Time (weeks)	Growth	Cold Tolerant	Foliage Colour	Flower Size	Very suitable for				
								Mini	Midi	Standard	Maxi	Trees
TOP	Product 1	12345	8	●●●●○	YES	DG	XL			x	x	x
NEW	Product 2	12345	8	●●●○○		DG			x	x	x	

URC

Unrooted cuttings/Unbewurzelte Stecklinge/Onbewortelde stekken/Bouture non racinée/Talee non radicate/Esquejes sin enraizar

W

Week/Woche/Week/Semaine/Settimana/Semanas

RC

Rooted cuttings/Bewurzelte Stecklinge/Bewortelde stekken/Bouture racinée/Talee radicate/Esquejes enraizados
Y Single sticked/Einfach gesteckt/Enkel gestekt/Simple bouture/Talee single/Un esqueje por unidad

Growth/Wuchs/Groei/

Croissance/Crescita/Crecimiento

- **Compact**/Kompakt/Compact/Compacte/Compatta/compacto
- **Medium-compact**/Mittelkompakt/Medium compact/moyenne-compacte/media-compatta/medio compacto
- **Medium**/Mittel/Medium/Moyenne/Media/Medio
- **Medium-vigorous**/Mittelkräftig/Medium krachtig/moyenne-vigoureuse/media-vigorosa/medio vigoroso
- **Vigorous**/Kräftig/Krachtig/Vigoreuse/Vigorosa/Vigorosa

Flower size/Blütengröße/Bloemgrootte/

Taille de fleur/Misura del fiore/Tamaño de la flor

- S Small**/Klein/Klein/Petite/Piccolo/Pequeño
- M Medium**/Mittelgroß/Middelgroot/Moyenne/Medio/medio
- L Large**/Groß/Groot/Grosse/Grande/Grande
- XL Extra large**/Sehr groß/Extra groot/Très grosse/Molto grande/Muy grande

Foliage colour/Laubfarbe/Bladkleur/

Couleur de feuillage/Colore del fogliame/Color del follaje

- DG Dark green**/Dunkelgrün/Donkergroen/Vert foncé/Verde scuro/Verde oscuro
- G Green**/Grün/Groen/Vert/Verde/Verde

Cold tolerant/Kältetoleranz/Koude tolerantie/

Tolérants aux basses températures/Tollerante al freddo/Tolerante al frío

Varieties that can be grown at low temperature and perform well under colder environment in behalf of timing, bract colour, growth and botrytis resistance.

Sorten, die mit niedrigen Temperaturen kultiviert werden können. Die niedrige Temperatur hat hier keinen negativen Einfluss auf Verkaufszeitpunkt, Brakteenfarbe, Wuchs und Botritis-Empfindlichkeit.

Rassen welke geteelt kunnen worden bij lage temperatuur en goed presteren in een koude omgeving inzake reactie tijd, bracteen kleur, groei en resistentie tegen botrytis.

Variétés qui peuvent être cultivées avec de basses températures et ont une excellente performance dans un environnement froid tant pour le temps de culture, la couleur des bractées, la croissance et la résistance aux botrytis.

Varietà che possono essere coltivate a bassa temperatura ed hanno una buona performance in base alla fioritura, al colore della brattea, alla crescita e alla resistenza della botrite.

Varietades que se pueden cultivar a temperaturas bajas y que en entorno más frío mantienen un buen comportamiento en cuanto a precocidad, color de la bráctea, crecimiento y resistencia a botrytis.

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