Snijbloemen
Cut flowers
Schnittblumen
Fiori recisi
Flores cortadas

2027



Straathof
YOUNG PLANTS

SINCE
1960





Growing Together

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Calendar 2027

January

Wk	Mo	Tu	We	Th	Fr	Sa	Su
53					1	2	3
1	4	5	6	7	8	9	10
2	11	12	13	14	15	16	17
3	18	19	20	21	22	23	24
4	25	26	27	28	29	30	31

February

Wk	Mo	Tu	We	Th	Fr	Sa	Su
5	1	2	3	4	5	6	7
6	8	9	10	11	12	13	14
7	15	16	17	18	19	20	21
8	22	23	24	25	26	27	28

March

Wk	Mo	Tu	We	Th	Fr	Sa	Su
9	1	2	3	4	5	6	7
10	8	9	10	11	12	13	14
11	15	16	17	18	19	20	21
12	22	23	24	25	26	27	28
13	29	30	31				

April

Wk	Mo	Tu	We	Th	Fr	Sa	Su
13				1	2	3	4
14	5	6	7	8	9	10	11
15	12	13	14	15	16	17	18
16	19	20	21	22	23	24	25
17	26	27	28	29	30		

May

Wk	Mo	Tu	We	Th	Fr	Sa	Su
17						1	2
18	3	4	5	6	7	8	9
19	10	11	12	13	14	15	16
20	17	18	19	20	21	22	23
21	24	25	26	27	28	29	30
22	31						

June

Wk	Mo	Tu	We	Th	Fr	Sa	Su
22		1	2	3	4	5	6
23	7	8	9	10	11	12	13
24	14	15	16	17	18	19	20
25	21	22	23	24	25	26	27
26	28	29	30				

July

Wk	Mo	Tu	We	Th	Fr	Sa	Su
26				1	2	3	4
27	5	6	7	8	9	10	11
28	12	13	14	15	16	17	18
29	19	20	21	22	23	24	25
30	26	27	28	29	30	31	

August

Wk	Mo	Tu	We	Th	Fr	Sa	Su
30							1
31	2	3	4	5	6	7	8
32	9	10	11	12	13	14	15
33	16	17	18	19	20	21	22
34	23	24	25	26	27	28	29
35	30	31					

September

Wk	Mo	Tu	We	Th	Fr	Sa	Su
35			1	2	3	4	5
36	6	7	8	9	10	11	12
37	13	14	15	16	17	18	19
38	20	21	22	23	24	25	26
39	27	28	29	30			

October

Wk	Mo	Tu	We	Th	Fr	Sa	Su
39					1	2	3
40	4	5	6	7	8	9	10
41	11	12	13	14	15	16	17
42	18	19	20	21	22	23	24
43	25	26	27	28	29	30	31

November

Wk	Mo	Tu	We	Th	Fr	Sa	Su
44	1	2	3	4	5	6	7
45	8	9	10	11	12	13	14
46	15	16	17	18	19	20	21
47	22	23	24	25	26	27	28
48	29	30					

December

Wk	Mo	Tu	We	Th	Fr	Sa	Su
48			1	2	3	4	5
49	6	7	8	9	10	11	12
50	13	14	15	16	17	18	19
51	20	21	22	23	24	25	26
52	27	28	29	30	31		

Holidays / Feestdagen / Feiertage / Giorni Festivi / Vacaciones

January 1	New Year's Day	**May 9**	Mother's Day
January 6	Epiphany	**May 16**	Pentecost
January 26-29	IPM Essen	**May 17**	Pentecost Monday
February 14	Valentine's Day	**June 15-18**	Flower Trials
March 8	International Women's Day	**August 15**	Ferragosto
March 28	Easter	**November 1**	All Saints
March 29	Easter Monday	**November 21**	Totensonntag
May 1	Labour Day	**December 25**	Christmas
May 6	Ascension Day	**December 26**	Boxing Day

Symbols
Symbolen
Symbole
Simboli
Símbolos

Flower size (mm)
Bloemgrootte (mm)
Blütediameter (mm)
Dimensione del fiore (mm)
Tamaño de la flor (mm)

Response time
Reactietijd
Reaktionszeit
Termine di reazione
Respuesta

Outdoor and greenhouse
Buiten en kas
Im Freien und Gewächshaus
Esterno e serra
Exterior e invernadero

Season (☼ ❄ 365)
Seizoen (☼ ❄ 365)
Jahreszeit (☼ ❄ 365)
Stagione (☼ ❄ 365)
Temporada (☼ ❄ 365)

Form
Vorm
Form
Forma
Forma

Greenhouse culture
Kascultuur
Gewächshauskultur
Coltura in serra
Cultivo en invernadero

RR

Rust Resistant
Roestbestendig
Rost-Resistenz
Resistenza alla ruggine
Resistencia a la roya

N

New
Nieuw
Neu
Nuovo
Novedades

Group	Long Days
1	+
2	+ +
3	+ + +

Cultivation Group
Teeltgroep
Kultivierungsgruppe
Gruppo di coltivazione
Grupo de cultivo

See the next page for further explanation.

Cold tolerant
Koudebestendig
Kältetolerant
Tollera il freddo
Tolerante al frío



Cultivation group
The varieties are classified in cultivation groups of Long Days (LD).

Long Days (LD)
+ + + Much
+ + Average
+ Minimal



Teeltgroep
De rassen zijn ingedeeld in teeltgroepen van Lange Dagen (LD).

Lange Dagen (LD)
+ + + Veel
+ + Gemiddeld
+ Minimaal



Kulturansprüche
Die Sorten werden, je nach Kulturansprüchen, in Gruppen unterteilt bezugnehmend auf Langtag-Behandlung (LD). LD = Long Days.

Langtag (LD)
+ + + Viel
+ + Durchschnittlich
+ Minimal



Gruppo di coltivazione
Le varietà sono classificate in gruppi di coltivazione dei Lunghi Giorni (LD). LD = Long Days.

Lunghi Giorni (LD)
+ + + Molto
+ + Medio
+ Poco



Grupos por tipo de cultivo
Las variedades se clasifican en grupos de cultivo de días largos (LD). LD = Long Days.

Días Largos (LD)
+ + + Mucho
+ + Promedio
+ Poco



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Response time
The response time indicates the number of weeks between the beginning of the short day period and the flowering date, at normal temperature and light intensity.



Licentie®
Dit is een gelicentieerde variëteit. De vermeerdering of verkoop van gelicentieerd plantmateriaal is onderworpen aan de voorwaarden van een licentieovereenkomst met de kweker.



Reactietijd
De reactietijd geeft het aantal weken aan tussen het begin van de kortedagperiode en de bloeidatum, bij normale temperatuur en lichtintensiteit.



Lizenz®
Die Sorte ist eine Lizenzsorte. Erlaubnis zum Vermehren oder Verkauf von Pflanzenmaterial mit Lizenz kann man nur mit einem unterschriebenen Lizenzvertrag vom Veredler (Breeder) bekommen.



Reaktionszeit
Die Reaktionszeit gibt die Anzahl Wochen zwischen dem Anfang der Kurztagsperiode und dem Blütedatum an, bei normaler Temperatur und heller Lichtintensivität.



Licenza®
La varietà è una varietà brevettata. Per un permesso di propagazione o di vendita dei prodotti delle piante brevettate si ha bisogno d'un accordo firmato dal coltivatore.



Termine di reazione
Il termine di reazione indica quante settimane ci vogliono dall'inizio del fotoperiodo corto fino alla data di fioritura, dato una temperatura e un'intensità di luce normale.



Licencia®
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Respuesta
Respuesta se refiere a la cantidad de semanas transcurridas entre el principio del periodo de días cortos y el momento de la flora-ción, bajo temperaturas e intensidad de luz normales.

European distributor
Europese distributeur
Europäischer Händler
Distributore per l'Europa
Distribuidor en Europa

Dekker chrysanten

Royal Van Zanten
driven by passion

DÜMMEN ORANGE™

Floritec
CUSTOMIZED BREEDING

Florensis
Cut Flowers



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straathofplants.nl/catalogus/

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Straathof
YOUNG PLANTS

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Our experience is your result!

Straathof Young Plants is an export business that has developed through many years of specialisation in chrysanthemum growing. And we increase possibilities every day. The excellent quality of our products is the result of extensive know-how in the fields of breeding, propagation and innovation. Carefree and personal trade in Dutch young plants; that's what we stand for.

Typically Dutch

Our production centres in the Netherlands, Kenya, Tanzania, South Africa, Uganda, Ethiopia and other countries are all highly efficient and equipped to the latest standards of technology. They are managed by experts from the Netherlands, the world's leading country in terms of floriculture and cultivation technology. The first class end products promise optimal returns in terms of cropping and profitability. We are valued by our customers because of our Dutch way of doing business: we offer solutions thinking, our deeds reflect our words and we make more possible for our customers.

One-stop-shop for flourishing trade

We offer an innovative and market-oriented assortment of high quality, virus and disease free cuttings, which is subject to continuous upgrading. Straathof Young Plants acts as a one-stop-shop for European growers who want easy and quick access to high quality Dutch young plants. Our family business, originated in 1960, is strong on personal contact with our customers. We strive for short lines and long-term relationships. That paves the way to an optimal transfer of technical support and knowledge about production, innovation and development.

Network of knowledge

We traditionally maintain close links with the Dümmen Orange Group, global market leader in the sale, breeding, marketing and licensing management of an extensive range of potted and cut chrysanthemums and other ornamental plants. During the years, we have also built deep relationships with other suppliers, such as Florensis Cut Flowers, Dekker Chrysanten, Floritec and Royal van Zanten. Straathof Young Plants is also the European distributor for outdoors chrysanthemums and summer flowers produced by respected Dutch growers, who belong to a carefully constructed network.



Fiduga, Uganda

Trusted partner

In 2005, Straathof Young Plants acquired Greneth Plants, specialized in the export of young plants to Greece, Eastern Europe and the Middle East. This implied a valuable extension of our network and knowledge. In 2019 the two companies merged into Straathof Young Plants. Together we solve your logistic challenges throughout Europe and far beyond. With our personal approach Straathof Young Plants gives a face to the Dutch market of high quality young plants. Our tradition of maximum exchange of knowledge makes us both ready and able to be your trusted partner and to improve and increase your profits.

We look forward to doing business with you.

Hans Straathof
Director Straathof Young Plants

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Sales

- Hans Straathof *(General Director)*
- Jaco Lenten *(Commercial Director)*
- Jimmy Wennekers *(Operational Director)*
- Tristian Bentvelsen *(Commercial Manager Pot plants)*

Onze ervaring is uw resultaat!

Straathof Young Plants is een exportbedrijf dat is groot geworden door jarenlange specialisatie in chrysantenteelt. Elke dag vergroten wij de mogelijkheden voor onze klanten. De constante kwaliteit van onze producten is gebaseerd op diepgaande kennis van veredeling, vermeerdering en innovatie. Persoonlijke service en zorgeloze handel in Nederlandse jonge planten, dáár staan wij voor.

Typisch Nederlands

Onze productielocaties in Nederland, Kenia, Tanzania, Zuid-Afrika, Oeganda, Ethiopië en andere landen werken efficiënt en voldoen aan de modernste technologische standaarden. De teelt staat onder leiding van Nederlandse experts – afkomstig uit hét land van de sierteelt. Dit garandeert topkwaliteit en optimaal rendement. Klanten waarderen onze Nederlandse manier van zakendoen: oplossingsgericht, betrouwbaar en altijd gericht op meerwaarde.

One-stop-shop voor groei

Wij bieden een breed, innovatief en marktgericht assortiment van virus- en ziektevrije stekken. Ons aanbod wordt continu vernieuwd. Straathof Young Plants fungeert als one-stop-shop voor Europese kwekers die snel en gemakkelijk toegang willen tot hoogwaardige Nederlandse jonge planten. Als familiebedrijf (sinds 1960) hechten wij sterk aan persoonlijk contact, korte lijnen en duurzame relaties. Zo zorgen wij voor een optimale overdracht van kennis en technische ondersteuning.

Netwerk van kennis

Wij werken nauw samen met Dümmen Orange Group, wereldwijd marktleider in veredeling en verkoop van sierplanten. Daarnaast onderhouden wij sterke relaties met gerenommeerde leveranciers als Florensis Cut Flowers, Dekker Chrysanten, Floritec en Royal van Zanten. Bovendien zijn wij Europees distributeur van tuinchrysanten en zomerbloemen van zorgvuldig geselecteerde Nederlandse kwekers.



V.l.n.r. Jimmy Wennekers, Hans Straathof, Jaco Lenten en Tristian Bentvelsen

Uw betrouwbare partner

In 2005 namen wij Greneth Plants over, gespecialiseerd in export naar Griekenland, Oost-Europa en het Midden-Oosten. In 2019 fuseerden beide bedrijven tot Straathof Young Plants, met één sterke organisatie en een uitgebreid netwerk. Vandaag de dag lossen wij logistieke uitdagingen op in heel Europa en ver daarbuiten. Met persoonlijke service en maximale kennis-uitwisseling staan wij klaar om uw betrouwbare partner te zijn. Ons doel: uw rendement verbeteren en uw succes vergroten.

Wij kijken ernaar uit om met u samen te werken.

Hans Straathof
Directeur Straathof Young Plants

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- Jaco Lenten *(Commercieel Directeur)*
- Jimmy Wennekers *(Operationeel Directeur)*
- Tristian Bentvelsen *(Commercieel Manager Potplanten)*

Unsere Erfahrung ist Ihr Ergebnis!

Straathof Young Plants ist ein Exportunternehmen, das sich über viele Jahre vor allem im Bereich Chrysanthemen Anbau spezialisiert hat. Die exzellente Qualität unserer Produkte ist das Ergebnis umfangreicher Erfahrungen in den Bereichen Züchtung, Anbau und Innovation. Sorgenfreier und persönlicher Verkauf von niederländischen Jungpflanzen – das ist wofür wir stehen!

Typisch niederländisch

Unsere Produktionsstandorte in den Niederlanden, Kenia, Tansania, Südafrika, Uganda, Äthiopien und anderen Ländern arbeiten hocheffizient und sind ausgestattet mit modernster Technik. Sie werden geführt von Experten aus den Niederlanden, dem weltweit führenden Land in Sachen Blumen- und Zierpflanzenanbau, sowie Anbautechnik. Das erstklassige Endprodukt verspricht ein optimales Ergebnis, in Bezug auf Anbau und Ertragskraft. Von unseren Kunden werden wir vor allem für unseren niederländische Denkweise geschätzt: wir bieten Lösungen, unsere Taten spiegeln unsere Worte wieder und wir bieten unsere Kunden damit viele Möglichkeiten.

One Stop Shop für einen florierenden Handel

Wir bieten ein innovatives und marktorientiertes Sortiment an hochqualitativen, gesunden Stecklingen, welche kontinuierlich verbessert werden. Straathof Young Plants ist der One Stop Shop, für Europäische Anbauer, welche einfachen und schnellen Zugang zu niederländischen Jungpflanzen haben wollen. Unser Familienunternehmen, gegründet im Jahr 1960 ist stark im persönlichen Kundenkontakt. Wir schätzen kurze Kommunikationswege und streben langfristige Partnerschaften an. Das ebnet den Weg zu einer optimalen Weitergabe von technischer Hilfe, langjährigen Erfahrungen in der Produktion, innovativem Denken, und der Entwicklung unserer Kundenbeziehungen.

Wissensnetzwerk

Traditionell hat Straathof Young Plants enge Verbindungen zur Dümmen Orange Group, einem weltweit führenden Unternehmen im Verkauf, der Züchtung, dem Marketing und der Lizenzierung von Topf- und Schnittchrysanthemen und einer umfangreichen Bandbreite anderer Jungpflanzen. Während der letzten Jahre haben wir zusätzlich enge Partnerschaften zu anderen Lieferanten aufgebaut, darunter Florensis Cut Flowers, Dekker Chrysanten, Floritec und Royal van Zanten. Straathof ist außerdem der europäische Händler für Outdoor Chrysanthemen und Sommerblumen, welche von bekannten niederländischen Anbauern produziert werden, die auch zu unserem sorgfältig aufgebauten Netzwerk gehören.

Zuverlässige Partner

Im Jahr 2005 gewann Straathof Plants das Unternehmen Greneth Plants als Partner dazu. Greneth ist spezialisiert auf den Export von Jungpflanzen nach Griechenland, Osteuropa und dem Mittleren Osten. Das schuf eine wertvolle Erweiterung unseres Netzwerks und unseres Wissens. Im Jahr 2019 fusionierten beide Unternehmen in Straathof Young Plants. Gemeinsam lösen wir die logistischen Herausforderungen innerhalb Europas und weit darüber hinaus. Mit unserem persönlichen Ansatz gibt Straathof Young Plants dem niederländischen Jungpflanzenmarkt ein Gesicht. Unser traditionell starker Austausch von Erfahrungen macht uns bereit und fähig ihr vertrauensvoller Partner zu sein und Ihren Profit gemeinsam mit Ihnen zu verbessern.

Wir freuen uns mit Ihnen Geschäfte zu machen!

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Verkauf

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- Jaco Lenten *(Handelsdirektor)*
- Jimmy Wennekers *(Betriebsdirektor)*
- Tristian Bentvelsen *(Verkaufsleiter Topfpflanzen)*

La nostra esperienza è il tuo risultato!

Straathof Young Plants esporta giovani piante grazie alla lunga esperienza maturata negli anni di coltivazione di crisantemi. Continuiamo a crescere cogliendo tutte le opportunità offerte dal mercato. L'eccellente qualità dei nostri prodotti è il risultato di un'ampia conoscenza nei settori dell'ibridazione, moltiplicazione e innovazione delle giovani piante olandesi. L'obiettivo che ci poniamo è fornire materiale di propagazione con elevati standard qualitativi e garantire la presenza costante dei nostri esperti al servizio dei clienti. Questo siamo noi!

Alla maniera olandese

I nostri centri di produzione nei Paesi Bassi, in Kenya, Tanzania, Sud Africa, Uganda, Etiopia ed in altri paesi sono senza eccezione altamente efficienti e dotati di innovativi standard tecnologici. Sono gestiti da esperti provenienti dall'Olanda, paese leader nella floricoltura e nella tecnologia di coltivazione. I prodotti finiti di prima scelta promettono ottimi riscontri in termini di qualità del prodotto e redditività. I nostri clienti ci apprezzano per la capacità di fare affari alla maniera olandese: offriamo soluzioni, rispettiamo gli impegni presi e creiamo più opportunità per i nostri clienti.

Un'unica azienda: tutto ciò di cui hai bisogno

Offriamo un assortimento innovativo ed orientato al mercato di alta qualità (talee esenti di virosi) in continuo sviluppo. Straathof Young Plants è l'unico riferimento per il completo assortimento di giovani piante olandesi e rappresenta la soluzione più facile e veloce per i coltivatori d'Europa. La nostra azienda a carattere familiare, fondata nel 1960, è forte nei contatti personali con i suoi clienti. Miriamo a contatti diretti e relazioni di lunga durata. Questo apre la strada per un ottimo trasferimento di supporto tecnico e conoscenze di produzione, innovazione e sviluppo.

Una rete di conoscenze

Manteniamo tradizionalmente legami diretti con Dümmen Orange Group, leader mondiale nella vendita e nell'ibridazione, nella commercializzazione e gestione di licenze per una vasta gamma di crisantemi da vaso e da reciso e di altre piante ornamentali. Negli anni abbiamo anche stretto ottime relazioni con altri fornitori come Florensis Cut Flowers, Dekker Chrysanten, Floritec e Royal Van Zanten. Straathof Young Plants è anche il distributore per l'Europa di crisantemi per l'esterno e fiori estivi, prodotti da coltivatori olandesi rinomati, che fanno parte di una rete costruita con cura.

Partner di fiducia

Nel 2005 Straathof Young Plants acquisì Greneth Plants, specializzata nell'esportazione di giovani piante in Grecia, Europa dell'Est e Medio Oriente. Questo implica un'estensione preziosa della nostra rete commerciale e delle nostre competenze. Nel 2019 le due compagnie si sono fuse dando vita a Straathof Young Plants. Insieme risolviamo le tue sfide logistiche in tutta l'Europa e altrove. Con il nostro approccio personale Straathof Young Plants dà un volto al mercato olandese di giovani piante di alta qualità. Grazie alla lunga esperienza di intenso scambio di conoscenze, siamo il tuo partner di fiducia pronto e capace ad aumentare i tuoi profitti.

Non vediamo l'ora di fare affari insieme a te!

Hans Straathof
Direttore Straathof Young Plants

Indirizzo

Straathof Young Plants
P.O. Box 170
2370 AD Roelofarendsveen
The Netherlands
T +31 71 331 41 00
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Vendita

- Hans Straathof *(Direttore Generale)*
- Jaco Lenten *(Direttore commerciale)*
- Jimmy Wennekers *(Direttore operativo)*
- Tristian Bentvelsen *(Manager Piante in Vaso)*



Fides, Kenia

¡Nuestra experiencia será su éxito!

Straathof Young Plants es una empresa de exportación que se ha desarrollado a través de muchos años de especialización en el cultivo de crisantemos. Y aumentamos las posibilidades todos los días. La excelente calidad de nuestros productos es el resultado de amplios conocimientos en los campos de la mejora genética, la propagación y la innovación. Defendemos unas relaciones comerciales personalizadas y sin preocupaciones con plantas holandesas.

Típicamente holandés

Nuestros centros de producción en los Países Bajos, Kenia, Tanzania, Sudáfrica, Uganda, Etiopía y otros países son altamente eficientes y están equipados con los últimos estándares de tecnología. Están gestionados por expertos de los Países Bajos, el país líder mundial en términos de floricultura y tecnología de cultivo. Los productos finales de primera calidad prometen rendimientos óptimos en términos de cultivo y rentabilidad. Nuestros clientes nos valoran por nuestra forma holandesa de hacer negocios: ofrecemos soluciones meditadas, nuestros actos reflejan nuestras palabras y hacemos todo lo posible por nuestros clientes.

Ventanilla única para un negocio floreciente

Ofrecemos un surtido innovador y orientado al mercado de esquejes de alta calidad, libres de virus y enfermedades, que está sujeto a una actualización continua. Straathof Young Plants actúa como una ventanilla única para los productores europeos que desean un acceso fácil y rápido a planteles holandeses de alta calidad. Nuestro negocio familiar, originado en 1960, es fuerte en el contacto personal con nuestros clientes. Nos esforzamos por las relaciones directas y con largo recorrido. Eso allana el camino para una transferencia óptima de apoyo técnico y de conocimientos sobre producción, innovación y desarrollo.

Red de conocimientos

Tradicionalmente mantenemos vínculos estrechos con el Grupo Dümmen Orange, líder mundial del mercado en la venta, la mejora genética, la comercialización y la gestión de licencias de una amplia gama de crisantemos de macetas y de flor cortada y otras plantas ornamentales. En el transcurso de los años, también hemos establecido relaciones profundas con otros proveedores, como Florensis Cut Flowers, Dekker Chrysanten, Floritec y Royal van Zanten. Straathof Young Plants es también el distribuidor europeo de crisantemos para cultivo al aire libre y flores de verano producidos por prestigiosos productores holandeses, que pertenecen a una red cuidadosamente concebida.

Socio de confianza

En 2005, Straathof Young Plants adquirió Greneth Plants, especializada en la exportación de planteles a Grecia, Europa del Este y Oriente Medio. Esto implicaba una ampliación apreciable de nuestra red y conocimientos. En 2019, las dos compañías se fusionaron en Straathof Young Plants. Juntos resolvemos sus desafíos logísticos en toda Europa y más allá. Con nuestro enfoque personal, Straathof Young Plants ofrece la imagen del mercado holandés de planteles de alta calidad. Nuestra tradición de máximo intercambio de conocimientos nos lleva a ser su socio de confianza, dispuesto y capaz de mejorar y aumentar sus ganancias.

Esperamos hacer negocios con usted.

Hans Straathof
Director Straathof Young Plants

Dirección

Straathof Young Plants
P.O. Box 170
2370 AD Roelofarendsveen
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Ventas

- Hans Straathof *(Gerente General)*
- Jaco Lenten *(Director Comercial)*
- Jimmy Wennekers *(Director Operativo)*
- Tristian Bentvelsen *(Gerente de Plantas en Maceta)*



Fides, Kenia

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Spray chrysanthemums

—

Tros chrysanten

—

Schnitt Chrysanthemem

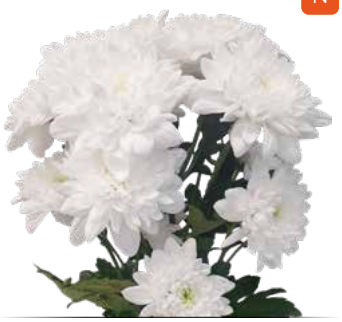
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Crisantemi reciso

—

Crisantemos para flor cortada

Spray



Affection®

2	65	7	



Altaj®

2	70	7	



Altaj Cream®

2	70	7	



Arctic Queen®

2	90	7	



Attraction®

2	80	7.5	



Bacardi®

2	65	7	



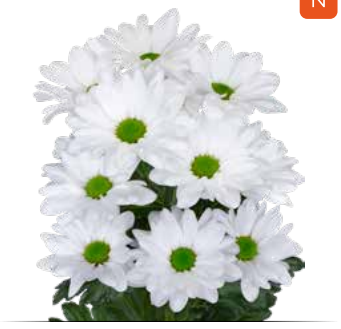
Baltica®

1	90	7	



Bonita®

3	70	6.5	



Caroline®

1	70	7.5	

Spray



Casino®

1	65	7.5	



Chic®

1	70	7.5	



Daydream®

1	45	7	



Pastela White®



Euro®

1	75	7	



Floyd®

3	60	6.5	

Spray



RR

Frozen®

1	85	8	



Ibis®

2	60	8	



Ilonka®

2	65	7.5	



Kennedy®

3	75	6.5	



RR N

Medusa®

2	65	7	



Pastela White®

2	70	7	



RR

Pina Colada®

2	80	7	



Prosecco®

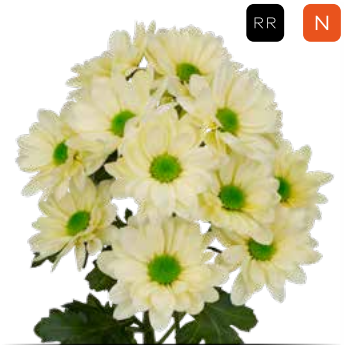
2	75	7.5	



Radost®

2	85	7	

Spray



Resq Cream®

2	65	7	



Stallion Anemone®

3	30	8	



Topspin®

3	90	7	



White Rabbit®

2	85	8	



White Rabbit Spider®

2	85	8	



Zembla®

2	90	8	

The Timeless Appeal of White Chrysanthemums

Decorative white chrysanthemums represent the largest share of the chrysanthemum market. With their full blooms, fresh white colour, and excellent versatility, they remain a favourite choice for bouquets and floral arrangements. A strong and essential product in the flower industry!

Hans Straathof



Spray



Altaj Yellow®

2	65	7	



Amethyst Yellow®

1	85	8	



Arlisa®

2	80	7	



Bacardi Sunny®

2	65	7	



Baltica Yellow®

1	90	8	



Bonita Sunny®

3	70	6.5	



Celebrate®

1	75	7	



Euro Sunny®

1	80	8	



Hardwell Yellow®

1	80	7.5	

Spray



Ibis Sunny®

2	60	8	2027



Korona®

2	60	8	2027



Lollipop Yellow®

1	45	8	2027



Pastela Sunny®

N



Lucky Star®

2	50	7	2027

RR



Malibu Golden®

2	65	7	2027

Spray



Pina Colada Yellow and White®

Spray



Pastela Golden®

2	70	7	



Pastela Sunny®

2	70	7	

RR



Pina Colada Cream®

2	80	7	

RR



Pina Colada Yellow®

2	80	7	



Podolsk Yellow®

3	80	7	



Radost Yellow®

2	85	7	



Stallion Yellow®

3	30	8	



Topspin Yellow®

3	90	7	



Zembla Sunny®

1	75	8	

Spray



Coral Star®

1	75	8	



Fogata®

1	75	8	



Kalimba Orange®

1	85	8	



Kalimba Salmon®

1	85	8	



Kaya®

3	65	7	



Lina®

2	60	7	



Lionking®

2	50	7	



Orangina®

2	55	7	



Pastela Orange Improved®

2	70	7	

Spray



RR

Pluto®

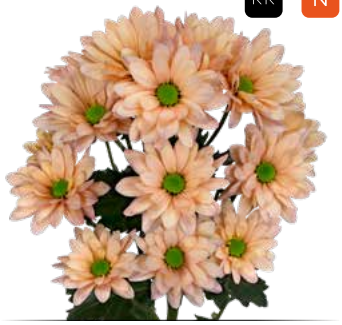
3	40	7.5	



RR

Raisa®

3	65	7	



RR N

Resq Peach®

2	65	7	



Kaya®



RR N

Resq Salmon®

2	65	7	



Veronica Salmon®

1	80	7	

Spray



RR

Ballerina's Cherry®

2	70	8	2027



RR

Lamira Red®

2	85	7.5	2027



RR N

Dejavu Ruby®

3	60	8	2027



Monza®

Spray



Mombasa®

2	90	7.5	2027



Monza®

2	85	7	2027



Naivasha®

1	80	7	2027



Rabelo®

1	90	8	2027



Redstart®

3	60	7	2027



Ruby Star®

1	75	8	2027



Redbone®

1	75	7	2027



Summer Flame®

2	60	7	2027



Thalys®

2	70	7.5	2027

Spray



RR

Amethyst Dark®

1	80	8	



RR

Ballerina's®

1	70	7.5	



RR

Ballerina's Dark®

2	70	8	



RR

Ballerina's Pink®

2	70	8	



RR

Dejavu Improved®

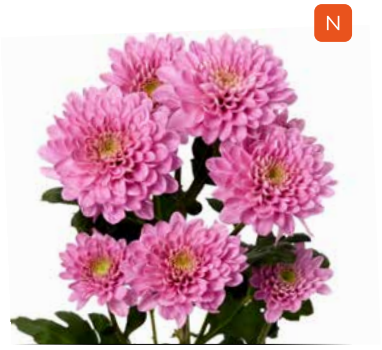
3	60	8	



RR

Disco Club®

2	70	8	



N

Fabienne Pink®

2	67	7	



N

Fabienne Sweet®

2	67	7	



N

Fabienne Purple®

2	67	7	

Spray



Spray

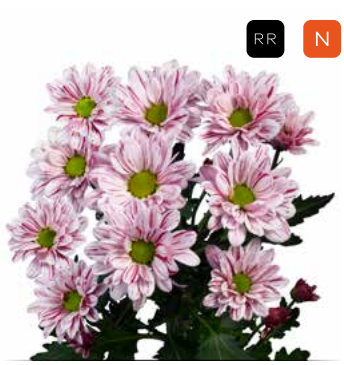


Spray



Embu®

3	80	7	2027



Festival®

2	70	7	2027



Fianna®

3	60	7	2027



Hardwell®

1	80	7.5	2027



Kalimba®

1	85	8	2027



Katinka®

2	70	7	2027



Kisumu®

3	80	7	2027



Lamira®

2	85	7.5	2027



Letsgo Dark®

2	50	7	2027

Spray



Lollipop®

1	45	8	



Lollipop Purple®

1	45	7.5	



Malibu®

2	65	7	



Malibu Purple®

2	65	7	



Pastela Pink®

2	70	7	



Podolsk®

3	80	7	



Podolsk Purple®

3	80	7	



Purple Star®

1	75	8	



Resq Pink®

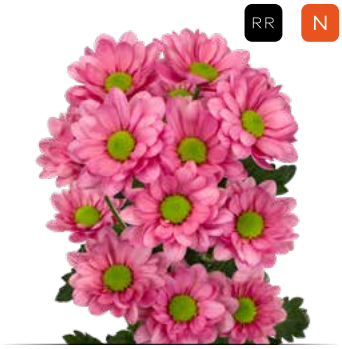
2	65	7	

Spray



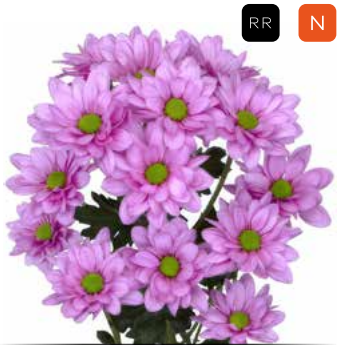
Resq Cherry®

2	65	7	365



Resq Lucie®

2	65	7	365



Resq Rosy®

2	65	7	365



Rihanna®

3	70	7	365



Romance®

1	65	7	365



Saphira®

1	70	8	365



Thika®

3	80	7	365



Veronica Dark®

1	75	7	365

Spray


Feeling Green Dark®



Deligreen®

1	35	8.5	365



Feeling Green Dark®

1	35	8	365



Giantus®

2	75	7.5	365



Pesto®

1	35	7.5	365



Pitch®

2	70	7.5	365



Zembla Lime®

2	75	8	365

Santini chrysanten

—

Santini chrysanthemums

—

Santini Chrysanthemem

—

Crisantemi Santini

—

Crisantemos de Santini

Santini



Santini



Santini 38



Miller Family 42



Calimero Family 44



Madiba Family 46



Doria Family 49



Rossi Family 50



Santini Specials 52

Santini



Bowie®

2 | 30 | 7 | ☼



Bumper®

1 | 35 | 7 | 365

N



Cash®

1 | 35 | 7 | 365



Ferry®

1 | 35 | 7 | 365

N



Floky®

1 | 35 | 7 | 365

N



Inzell®

1 | 35 | 7 | 365



Maverick White®

1 | 40 | 7 | ☼



Poppy®

1 | 35 | 7 | 365

N



Bling Bling®

1 | 35 | 7 | 365

Santini



N

Startup®

1	35	7	



Sun Up®

1	35	8	



RR

Aurinko®

2	30	6.5	



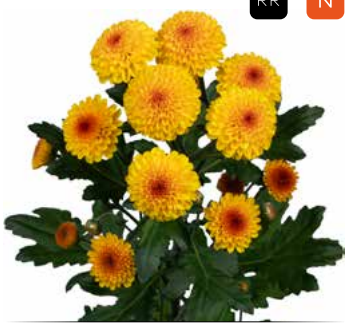
Doppia Yellow®

2	30	7	



Maverick Sunny®

1	40	7	



RR N

Sharma®

1	35	7	



RR

Smiley®

3	40	6	



Country®

1	30	7	



Lola Green®

1	35	7	

Santini



Peptalk®

3	30	7	



RR

Insta®

2	25	7	



RR

Kismo Amber®

1	35	7	



Lexy®

1	35	7	



Melissa Red®

1	40	7	



RR

Harley®

1	45	7	



N

Security®

1	35	7	



N

Balboa®

1	35	7	



RR

Davina®

1	40	7	

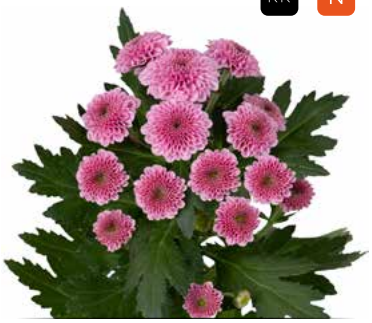
Santini



Doppia®

2	30	7	

RR N



Kismo Light®

1	35	7	

RR



Kismo Pink®

1	35	7	

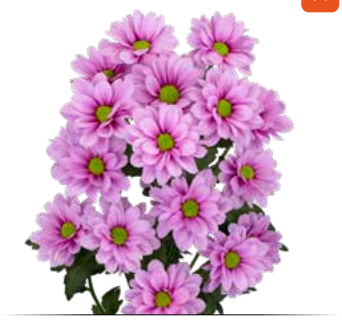
RR



Krissi®

3	35	6	

N



Pinkpop®

1	35	7	



Purpetta®

2	30	8	



Purpetta Red®

2	30	8	

N



Roan®

1	35	7	

N



Wicked®

1	35	7	

Miller

EN Excellent quality and good transportability. Sturdy stem, good weight and trendy pastel colours
NL Uitstekende kwaliteit en gemakkelijk te vervoeren. Stevige steel, goed gewicht en trendy pastelkleuren.
DE Hervorragende Qualität und gute Transportfähigkeit. Stabiler Stiel, gutes Gewicht und trendige Pastellfarben
IT Ottima qualità e buona trasportabilità. Gambo robusto, buon peso e colori pastello di tendenza
ES Excelente calidad y buena transportabilidad. Tallo resistente, buen peso y colores pastel modernos



Miller Apricot®

1	35	6	



Miller Lavender®

1	35	6	



Miller Orange®

1	35	6	



Miller Pearl®

1	35	6	

Miller



Miller Salmon®

1	35	6	365



Miller Smokey®

1	35	6	365



Miller White®

1	35	6	365



Miller Yellow®

1	35	6	365



Miller® Mix

Calimero

EN Small pompon flowers with a good branching, many flowers and full centers
NL Kleine pomponbloemen met een goede vertakking, veel bloemen en volle hartjes
DE Kleine pompon Blüten, gute Verzweigung und viele Blüten pro Stiel
IT Piccoli fiori pompon con ottima diramazione e tanti fiori pieni
ES Spray compuesto de bolitas pequeñas, buena forma con muchas flores de centros llenos



Calimero Apricot®

3	15	6	



Calimero Dark Pink®

3	15	6	



Calimero Minty®

3	15	6	



Calimero Pink®

3	15	6	



Calimero Purple®

3	15	6	



Calimero Red®

3	15	6	

Calimero



Calimero Salmon®

3	15	6	



Calimero Shiny®

3	15	6	



Calimero Snow®

3	15	6	



Calimero Pink®



Calimero Sunny®

3	15	6	



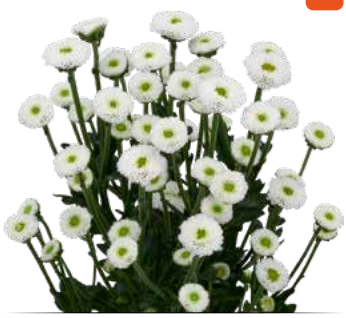
Calimero Sunrise®

3	15	6	

Madiba

EN Single-flowered series, fast grower, good branching, full whorl of petals and a fantastic shelf life
NL Enkelbloemige serie, snelle groeier, goede vertakking, volle krans van bloemblaadjes en een fantastische houdbaarheid
DE Einfachblühende Serie, schneller Wuchs, gute Verzweigung und fantastische Haltbarkeit
IT Linea con fiori singoli, crescita veloce, buona diramazione, alta densità di boccioli ed eccezionale durata nel vaso
ES Tipo margarita, de crecimiento rápido, buena forma de spray, circulo completa de pétalos y larga duración pos-cosecha

N



Ideal White®

3	20	6	2027



Idini White®

3	20	6	2027

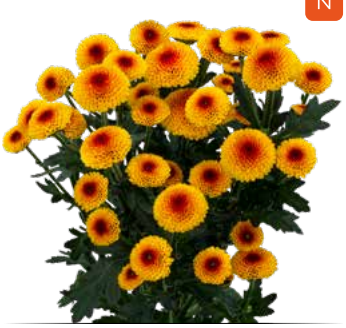
RR



Naspi Yellow®

3	20	6	2027

N



Lambo Sunrise®

3	20	6	2027

Madiba



N

Vinni Green®

3	20	6	2027



N

Lambo Orange®

3	20	6	2027



RR

Ovada Orange®

3	20	6	2027



Tyolo Orange®

3	20	6	2027

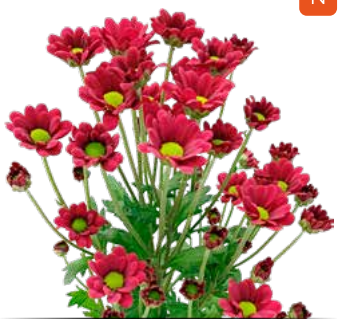
Madiba BY DEKKER CHRYSANTEN®
flower power

Madiba is a unique and colourful addition to the chrysanthemum market. Madiba stands out for its impressive volume, vibrant colours and excellent vase life. Its playful appearance makes it perfect for mixed bouquets and creative floral arrangements. A distinctive product that brings colour and variety to the flower market!

Jimmy Wennekers



Madiba



Aswad Red®

3 | 20 | 6 | 2027



Tyolo Red®

3 | 20 | 6 | 2027



Tyolo Salmon®

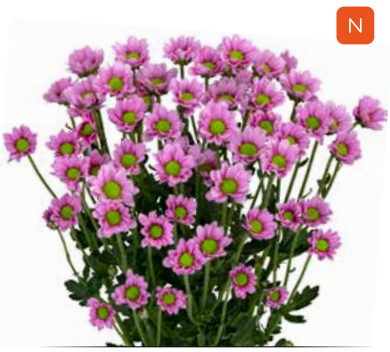
3 | 20 | 6 | 2027



Aswad Purple®

3 | 20 | 6 | 2027

N



Lubia Pink®

3 | 20 | 6 | 2027



Tyolo Cherry®

3 | 20 | 6 | 2027

N



Tyolo Bico®

3 | 20 | 6 | 2027



Tyolo Pink®

3 | 20 | 6 | 2027

N



Tyolo Purple®

3 | 20 | 6 | 2027

Doria

EN Uniform pompon in 9 colors, full flower and medium growth
NL Uniforme pompon in 9 kleuren, volle bloem en gemiddelde groei
DE Uniforme pompon Serie in 9 Farben, volle Blüten und mittelstarker Wuchs
IT Pompon uniforme in 9 colori, fiore pieno e crescita media
ES Pompón uniforme en 9 colores, floración completa y crecimiento medio



Doria®

1	35	7	2027



Doria Cherry®

1	35	7	2027



Doria Orange®

1	35	7	2027



Doria Pink®

1	35	7	2027



Doria Salmon®

1	35	7	2027

Rossi

EN Single-flowered serie with double flower ribbons and a green heart in the flower
NL Enkelbloemige serie met dubbele bloemlinten en een groen hart in de bloem
DE Einfachblühende Serie mit gefüllter Mitte und grünem Herz in der Blüte
IT Linea con fiori singoli con doppio giro di petali e centro verde
ES Tipo margarita, flor doble y centro verde



Rossi Cream®

2	35	7	



Rossi Lobster®

2	35	7	



Rossi Orange®

2	35	7	



Rossi Pink®

2	35	7	



Rossi Salmon®

2	35	7	



Rossi Smokey®

2	35	7	

Rossi



Rossi® Mix



Rossi Splendid®

2	35	7	2027



Rossi Sunny®

2	35	7	2027



Rossi White®

2	35	7	2027

Santini Specials

EN Unique flowers with a dark centre
NL Unieke bloemen met een donker hart
DE Einzigartige Blüten mit dunkler Mitte
IT Fiori unici con centro scuro
ES Flores de estilo único con un centro oscuro



Yin Yang Cream®

2	30	6.5	365



Yin Yang Pink®

2	30	6.5	365



Yin Yang Purple®

2	30	6.5	365



Yin Yang Smokey®

2	30	6.5	365



Yin Yang XXL®

2	30	6.5	365



Zippo®

1	55	6.5	

Disbud chrysanthemums

—

Grootbloemige chrysanten

—

Großblumige Chrysanthemem

—

Varietà uniflora

—

Crisantemos de flor grande

Disbud



Alibaba®

3	70	7.5	2026



Anastasia®

2	120	8	2027



Antonov®

2	125	8	2027



Asta®

2	80	7	2027



Frozen®

3	100	8	2027



Laporta®

2	60	7	2027



Magnum®

2	140	8	2027



Pristine White®

3	100	7	2027



Topspin®

3	140	7	2027

Disbud


Alibaba®



Tutu®

2	170	8	2027



Undercover

3	140	7	2027



Zembla®

2	100	8	2027

Disbud



Aleksandrov®

3	120	7.5	



Anastasia Sunny®

2	120	8	



Embu Yellow®



Astroid®

2	120	8	



Brasiliana®

2	80	7	



Embu Yellow®

3	90	7	

Disbud

RR



Jayz Yellow®

2	120	7.5	☼



Lollipop Yellow®

2	55	8	365



Magnum Yellow®

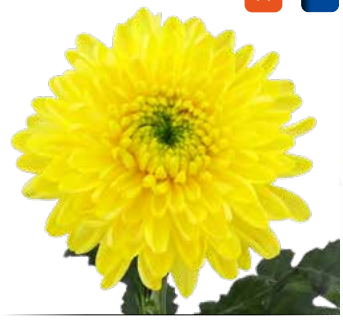
2	140	8	365



Maracuja®

2	100	8	365

N



Pristine Yellow®

3	100	7	365



Topspin Yellow®

3	140	7	365



Zembla Brasil®

2	85	8	365



Zembla Yellow®

2	100	8	365

Disbud



Airborne®

3 | 100 | 7 | 2027 | 365



Embu®

3 | 90 | 7 | 2027 | 365



Fusion®

2 | 70 | 8 | 2027 | 365



Hero®

3 | 70 | 7 | 2027 | 365



Hornbill®

1 | 120 | 8,5 | 2027 | 365



Hornbill Dark®

1 | 120 | 8,5 | 2027 | 365



Etosha®

2 | 100 | 7.5 | 2027 | 365



Kalimba®

2 | 110 | 8.5 | 2027 | 365



Lamira®

2 | 90 | 7.5 | 2027 | 365

Disbud



Lollipop®

Disbud



Lollipop®

3 | 50 | 8 | 2027 | 365



Lollipop Purple®

3 | 50 | 8 | 2027 | 365



Nairobi®

2 | 90 | 7 | 2027 | 365



Momoko®

3 | 60 | 7 | 2027 | 365



Parker®

2 | 110 | 8.5 | 2027 | 365



Pip®

2 | 75 | 7.5 | 2027 | 365



Pip Pretty®

2 | 75 | 7.5 | 2027 | 365



Pip Purple®

2 | 75 | 7.5 | 2027 | 365



Pristine Pink®

3 | 100 | 7 | 2027 | 365

Disbud



Pip Pretty®



Rossano®

2	110	7.5	2027



Rossano Charlotte®

2	110	7.5	2027



Roxo®

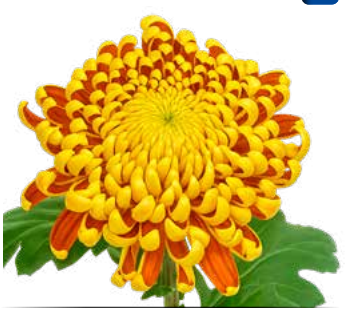
3	70	7.5	2027

Disbud



Chispa®

2	140	9	



Fuego®

2	120	7.5	



Hornbill Coral®

1	120	8,5	



Hornbill Orange®

1	120	8,5	



Hornbill Dark Salmon®

1	120	8,5	



Jayz Orange®

2	120	7.5	



Kalimba Orange®

2	110	8.5	



Kalimba Salmon®

2	110	8.5	



Lamira Red®

2	90	7.5	

Disbud



Lamira Red®

Disbud



RR

Monza®

3	100	7	



RR N

Parker Red®

2	110	8.5	



RR

Paladov®

3	60	7	



Pip Red®

2	75	7.5	



Pip Salmon®

2	75	7.5	



Pristine Bronze®

3	100	7	



N

Pristine Orange®

3	100	7	



Pristine Salmon®

3	100	7	



RR

Pumpkin®

2	75	7	

Disbud



Rabelo®

1	100	8	



Rossano Elizabeth®

2	110	8	



Rossano Orange®

2	110	8	



Saffina®

3	140	7	



Saffina Dark®

3	140	7	



Tusca®

2	120	7	



Pumpkin®

Disbud


Alemani®



Alemani®

3	95	8	



Anastasia Dark Green®

1	110	8	



Anastasia Dark Lime®

1	110	8.5	



Antenna®

2	90	7	



Ofir®

3	95	8	



Zembla Lime®

2	85	8	

Seasonal

Disbud chrysanthemums

—

Grootbloemige chrysanten

—

Großblumige Chrysanthemem

—

Varietà uniflora

—

Crisantemos de flor grande

Seasonal Disbud

BIGOUDI series



Bigoudi Bronze, Purple and Red®

BIGOUDI series

The Bigoudi is an exclusive disbud chrysanthemum featuring a single spectacular main flower. It owes its name to its characteristically curling petals; 'bigoudi' is, after all, French for hair curler. The flower grows on strong, long stems and is available in warm shades such as bronze, pink, purple and red. Thanks to its luxurious appearance and an extremely long vase life, this resilient cut flower is a highly popular eye-catcher in exclusive bouquets.



Bigoudi Bronze®

2	110	8.5	



Bigoudi Pink®

2	110	8.5	



Bigoudi Purple®

2	130	8.5	



Bigoudi Red®

2	130	8.5	

Seasonal Disbud



Allouise White®

2	130	8	



Apollo®

1	220	11	



Bislet White®

3	130	8	



Boris Becker®

3	85	8.5	



Creamist White®

2	150	–	



Inga White®

2	110	7	



Kokos®

2	90	8	



Louis Germ White®

2	160	8.5	



Palisade

1	160	8.5	

Seasonal Disbud



Ping Pong White®

3	75	7	



Rebonnet®

2	120	8	



Service®

3	85	7	



Shakira®

2	80	7	



Sheena®

1	110	8.5	



Spider White®

3	150	9	



Spiro White

2	140	9.5	



Tula Ivy®

3	125	7	

Seasonal Disbud

N



Astro Yellow®

2	140	–	



Bislet Yellow®

3	130	8	



Borg®

2	90	8	



Boris Becker Sunny®

3	85	8.5	



Creamist Golden®

2	150	–	



Migoli Golden®

2	120	–	



Palisade Yellow

2	160	8.5	



Ping Pong Yellow®

3	75	7	



Pr. Armgard Yellow®

3	160	8	

Seasonal Disbud



Seasonal Disbud



Rivalry Improved

1	145	10.5	



Spider Yellow®

3	150	9	



Spiro Yellow

1	140	9.5	



Victor Rowe®

3	130	9	



Allouise Pink®

2	140	8	



Avignon Pink®

3	140	8	



Bislet Purple®

3	150	8	



Capriool®

2	120	8	



Cassandra Pink®

2	180	9	

Seasonal Disbud



Gilbert Leigh Purple®

2	150	9	



Gilbert Leigh Silver®

2	150	9	



Gustav®

3	60	7	



Holiday Pink®

2	160	9	



Ksenia®

3	100	7	



Pandion Pink®

2	150	–	



Pandion Salmon®

2	150	–	



Playtime®

3	90	7	



Regal Mist Purple®

3	130	–	

Seasonal Disbud



Saratov Lilac®

1	160	8.5	



Spider Pink

1	150	9.5	



Souvenir®

3	65	7	



Tula Improved®

3	135	7	



Tula Purple®

3	135	7	



Tula Sharletta®

3	135	7	



Uzuri Purple®

3	130	8.5	



Astro Orange®

2	140	–	



Cassandra Orange®

2	180	9	

Seasonal Disbud



Playtime Orange®

3	90	7	2027



Souvenir Orange®

3	65	7	2027



Willem Orange®

3	120	7.5	2027



Bislet Bronze®

3	150	8	2027



Pr. Armgard Bronze®

3	160	8	2027



Spider Bronze

1	140	9.5	2027



Tom Pearce Dark®

2	150	9	2027



Tula Autumn®

3	125	7.5	2027



Tula Copper®

3	125	7	2027

Seasonal Disbud



Ankara Red Improved®

1	150	7.5	



Bislet Red®

3	150	8	



Hanenburg Red®

2	150	–	



Laika Red®

3	150	7.5	



Pr. Armgard Red®

3	160	8	



Regal Mist®

3	130	–	

RR



Tula Green®

3	135	7	



Jade Green®

2	120	8	



Bombellini®

2	110	8.5	

Seasonal

Spray chrysanthemums

—

Tros chrysanten

—

Schnitt Chrysanthemem

—

Crisantemi reciso

—

Crisantemos para flor cortada

Seasonal Spray

Very Early Season



Ellen White®

2 | 55 | 2027



Ellen Yellow®

2 | 55 | 2027



Gompie Bronze®

1 | 70 | 2027



Gompie Lemon®

1 | 70 | 2027



Gompie Pink®

1 | 70 | 2027



Gompie Purple®

1 | 70 | 2027

Very Early Season Seasonal Spray



Gompie Red®

1	70	2027



Gompie Super®

1	70	2027



Gompie White®

1	70	2027



Gompie Yellow®

1	70	2027

Seasonal Spray Early Season



Littleton Bronze®

3	60	2027



Littleton Red®

3	60	2027



Littleton Yellow®

3	70	2027



Pamela Bronze®

2	60	2027



Pamela Yellow®

2	60	2027



Payton Lady Pink®

2	65	2027

Early Season Seasonal Spray



Payton Lady Purple®

2	65	2027



Pennine Ski White®

2	60	2027



Wendy Bronze®

2	60	2027



Wendy Red®

2	60	2027



Wendy Yellow®

2	60	2027

Seasonal Spray Mid Season



Blenda Bicolour®

2 | 50 | 2027



Blenda Bronze®

2 | 50 | 2027



Blenda Lemon®

2 | 50 | 2027



Blenda Pink®

2 | 50 | 2027



Blenda Purple®

2 | 50 | 2027



Blenda Red®

2 | 50 | 2027

Mid Season Seasonal Spray



Blenda Salmon®

2	50	2027



Blenda White®

2	50	2027



Blenda Yellow®

2	50	2027



Bright Eye Yellow®

2	40	2027

Seasonal Spray Mid Season



Pompon Bicolour®

3 | 55 | 2027



Pompon Orange®

3 | 55 | 2027



Pompon Pink®

3 | 55 | 2027



Pompon Purple®

3 | 55 | 2027



Pompon Red®

3 | 55 | 2027



Pompon Yellow®

3 | 55 | 2027

Late Season Seasonal Spray



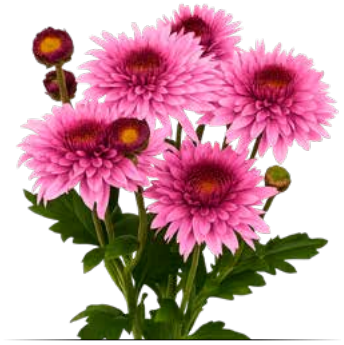
Beppie Bronze®

1	50	2027



Beppie Pink®

1	50	2027



Beppie Purple®

1	50	2027



Beppie Red®

1	50	2027



Beppie Super®

1	50	2027



Beppie White®

1	50	2027

Seasonal Spray

Late Season



Beppie Yellow®

1	50	2027



Danielle Bronze®

2	60	2027



Danielle Pink®

2	60	2027



Danielle Purple®

2	60	2027



Danielle Red®

2	50	2027



Danielle White®

2	60	2027



Danielle Yellow®

2	60	2027



Linda Purple®

2	65	2027



Smokey Purple®

1	55	2027

Indoor Seasonal Spray



Carolle®

2 | 70 | 2027



Carolle Yellow®

2 | 70 | 2027



Souvenir®

3 | 55 | 2027



Souvenir Orange®

3 | 55 | 2027

Four Unique Indoor Spray Chrysanthemums

Discover our four distinctive indoor spray chrysanthemums, bringing colour and character to any assortment. From vibrant yellow and fresh white to warm orange and soft pink, Carolle, Carolle Yellow, Souvenir and Souvenir Orange combine beautifully formed flowers with their own unique appeal.

Ed Breedeveld



Symbols
Symbolen
Symbole
Simboli
Símbolos

Flower color	Flower size (mm)	Earliness
Bloemkleur	Bloemgrootte (mm)	Vroegheid
Blumenfarbe	Blütediameter (mm)	Frühzeitigkeit
Colore del fiore	Dimensione del fiore (mm)	Precocità
Color de la flor	Tamaño de la flor (mm)	Precocidad





Earliness

0 = week	48 - 5	winter production; cool with short days
1 = week	5 - 12	with less light and energy, a good crop
2 = week	12 - 18	reasonable temperature and conditions; a good quality to the summer
3 = week	18 - 24	late spring, early summer planting; ideal to grow in a 'Dutch summer'
4 = week	24 - 32	longest and warmest days; for planting in a Mediterranean area





Vroegheid

0 = week	48 - 5	winterproductie; koel met korte dagen
1 = week	5 - 12	met minder licht en energie, een goede oogst
2 = week	12 - 18	redelijke temperatuur en omstandigheden; een goede kwaliteit voor de zomer
3 = week	18 - 24	late lente, vroege zomerplanting; ideaal om te telen in een 'Hollandse zomer'
4 = week	24 - 32	langste en warmste dagen; voor aanplant in een mediterraan gebied





Frühzeitigkeit

0 = week	48 - 5	Winterproduktion, kühle Temperatur mit Kurztag
1 = week	5 - 12	mit wenig Licht und Energie, gute Kultur
2 = week	12 - 18	angemessene Temperatur und Kulturbedingungen, ein gute Qualität für den Sommer
3 = week	18 - 24	spätes Frühjahr, beginn Sommer
4 = week	24 - 32	längste und wärmste Tage; optimal für Produktion im





Precocita

0 = week	48 - 5	produzione invernale; temperature basse con giorni corti
1 = week	5 - 12	con poca luce ed energia, buona pianta
2 = week	12 - 18	temperature medie e condizioni intermedie: ottima qualità prima dell'estate
3 = week	18 - 24	piantagione in tarda primavera, inizio estate; ottimo da coltivare in un "Estate Olandese"
4 = week	24 - 32	giorni più lunghi e più caldi; da piantare in una zona Mediterranea





Precocidad

0 = week	48 - 5	para producción del invierno; temperaturas frescas y días cortos
1 = week	5 - 12	para días de poca insolación solar y energía; buen resultado
2 = week	12 - 18	para días de temperaturas medias; dando buena calidad entrando el verano
3 = week	18 - 24	para plantar en finales de la primavera y principios del verano; ideal para el verano Holandés
4 = week	24 - 32	para los días más largos y calurosos; apto para la zona Mediterranea

Summer flowers
—
Zomerbloemen
—
Sommerblumen
—
Fiori estivi
—
Flores de verano

Summer Flowers

Ageratum houstonianum

Blue Planet F1

Antirrhinum majus

plant weeks 37-40

Cool Crimson

Cool Orange

Cool Rose

Cool White

plant weeks 47-10

Animation Dark Orange

Antibes Magenta

Antibes Orange

Antibes Pink

Antibes Red

Antibes Rose

Antibes White

Legend Light Pink

Legend White

Legend Yellow

plant weeks 6-14 and 32-34

Avignon Cherry Rose

Avignon Dark Red

Avignon Deep orange

Avignon Pink

Avignon Rose

Avignon White Improved



Cool Crimson



Cool White



Animation Dark Orange



Antibes Orange



Antibes Red



Avignon Cherry Rose

Summer Flowers

Antirrhinum majus

plant weeks 6-14 and 32-34
Holly Double 2 Champagne **N**
Holly Double 2 Orange **N**
Holly Double 2 Yellow **N**
Holly Double 3 Pink **N**

Mrs. Holly Double

Mrs. Holly Double is the first double flowered exclusive Antirrhinum line at Florensis. Its charming flowers make this series unique for florists and high-end bouquets.

Katja Bondareva





N

Holly Double 2 Orange



N

Holly Double 2 Orange



N

Holly Double 2 Yellow



N

Holly Double 3 Pink

Summer Flowers

Antirrhinum majus

plant weeks 6-14 and 32-34
Maryland Appleblossom
Maryland Dark Orange
Maryland Lavender
Maryland Pink
Maryland Red
Maryland White
plant weeks 10-14 and 31-32
Monaco Ivory White
Monaco Plumblossom
Monaco Purple Impr.
Monaco Rose
Monaco Yellow
plant weeks 11-30
Opus 3/4 Fresh White
Opus 3/4 Pink
Opus 3/4 Red
Opus 3/4 White
Opus 3/4 Yellow



Maryland Dark Orange



Maryland Lavender



Maryland Red



Maryland White



Monaco Plumblossom



Monaco Rose



Opus 3/4 Yellow

Summer Flowers



Potomac Dark Orange



Potomac Crimson



Potomac Early White



Potomac Orange



Potomac Plumblossom



Potomac Rose



Potomac Yellow

Antirrhinum majus

plant weeks 6-14 and 32-34
Potomac Appleblossom
Potomac Bright Orange
Potomac Cherry Rose
Potomac Crimson
Potomac Dark Orange
Potomac Early Rose Improved
Potomac Early White
Potomac Ivory White
Potomac Lavender
Potomac Orange
Potomac Pink
Potomac Plumblossom
Potomac Rose
Potomac Yellow

Summer Flowers

Callistephus chinensis

- Bonita Blue
- Bonita Mix
- Bonita Pink
- Bonita Scarlet
- Bonita White
- Matsumoto Apricot
- Matsumoto Blue Light
- Matsumoto Dark Blue
- Matsumoto Mix
- Matsumoto Pink
- Matsumoto Rose
- Matsumoto Scarlet
- Matsumoto White
- Serenade Deep Blue
- Serenade Scarlet
- Serenade White



Bonita Blue



Matsumoto Apricot



Matsumoto Blue Light



Serenade Scarlet

Campanula medium

- Champion II Deep Blue
- Champion II Lilac
- Champion II Rose
- Champion Lavender
- Champion Pink
- Champion White
- Pearl Pink



Champion II Deep Blue



Champion Lavender

Summer Flowers



Act Diva



Chief Fire



Chief Persimon



Stadsland Sunshine Reggae



Stadsland Mystic



Stadsland Wicked

Celosia cristata

- Act Diva
- Chief Fire
- Chief Persimon
- Stadsland Fashion
- Stadsland Lavly
- Stadsland Moonshine Reggae
- Stadsland Muse Pink
- Stadsland Mystic
- Stadsland Smashing
- Stadsland Solid
- Stadsland Solid Rose
- Stadsland Sunshine Reggae
- Stadsland Wicked

Summer Flowers

Delphinium elatum

- Candle Lavender
- Candle Light Blue Shades
- Guardian Blue
- Guardian Lavender
- Guardian White



Guardian Blue



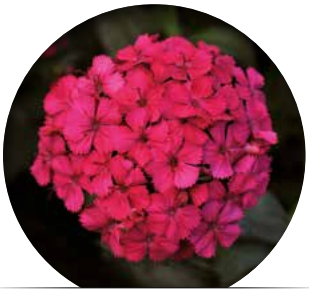
Guardian White

Dianthus barbatus

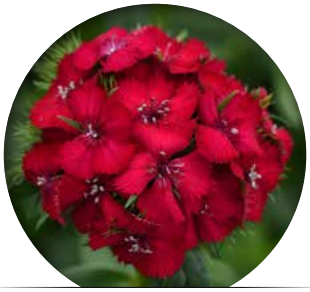
- Amazon Lavender Magic
- Amazon Mix
- Amazon Neon Cherry
- Amazon Neon Purple
- Amazon Rose Magic
- Sweet Black Cherry
- Sweet Cherry
- Sweet Coral
- Sweet Deep Pink Maxine
- Sweet Magenta Bicolour
- Sweet Mix
- Sweet Purple
- Sweet Purple White Bicolour
- Sweet Red
- Sweet Rose Magic
- Sweet White



Amazon Lavender Magic



Amazon Neon Cherry



Sweet Cherry



Sweet White

Summer Flowers

Lisianthus

Advantage	Purple	Large	3
Alissa 1	Pure White	Large	1
Alissa 1	Rose	Large	1
Alissa 2	Apricot	Large	2
Alissa 2	Blue Ver. 2	Large	2
Alissa 2	Champagne	Large	2
Alissa 2	First Love	Large	2
Alissa 2	Light Apricot Improved	Large	2
Alissa 2	Pink Ver. 3 **N**	Large	2
Alissa 2	Pure White **N**	Large	2
Alissa 2	White	Large	2
Alissa 2	Yellow Ver. 3 **N**	Large	2
Alissa 3	Pink Flash	Large	3



Alissa 1 Pure White



Alissa 1 Rose



Alissa 2 Champagne



N

Alissa 2 Pink Ver. 3



Alissa 2 Champagne

Summer Flowers

Lisianthus

Arena 1	Light Pink Improved	Large	1
Arena 1	Pure White	Large	1
Arena 2	Purple Picotee	Large	2
Arena 2	White	Large	2
Arena 3	Apricot	Large	3
Arena 3	Champagne	Large	3
Arena 3	Clear Pink	Large	3
Arena 3	Giant White	Large	3
Arena 3	Green	Large	3
Arena 3	Lavender	Large	3
Arena 3	Pink	Large	3
Arena 3	Pink Flash	Large	3
Arena 3	Purple	Large	3
Arena 4	White	Large	4
Arosa 3	Blue	Medium	3
Arosa 3	Blue Picotee	Medium	3
Arosa 3	Pink Improved	Medium	3
Arosa 3	Pure White	Medium	3
Arosa 3	Red	Medium	3
Arosa 3	Violet	Medium	3
Arosa 4	Blue Picotee	Medium	4
Arosa 4	Pure White	Medium	4
Bolero	Blue Picotee	Medium	1



Arena 1 Pure White



Arena 3 Apricot



Arosa 3 Blue Picotee

Summer Flowers



Arena 3 Champagne



Arena 3 Giant White



Arena 3 Lavender



Arena 3 Green



Arena 3 Pink Flash



Arosa 3 Blue



Arosa 3 Pink Improved



Arosa 3 Pure White



Arosa 4 Pure White

Summer Flowers

Lisianthus

Celeb 1	Blue	Large	1
Celeb 1	Sakura Pink	Large	1
Celeb 2	Amethyst	Large	2
Celeb 2	Apricot	Large	2
Celeb 2	Chrystal	Large	2
Celeb 2	Deep Lavender	Large	2
Celeb 2	Extra Pink	Large	2
Celeb 2	Gold	Large	2
Celeb 2	Grape	Large	2
Celeb 2	Green	Large	2
Celeb 2	Honey Pink	Large	2
Celeb 2	Madonna	Large	2
Celeb 2	Metallic Blue	Large	2
Celeb 2	Pink	Large	2
Celeb 2	Pink Diamond	Large	2
Celeb 2	Salmon Pink	Large	2
Celeb 2	White	Large	2
Celeb 2	Yellow	Large	2
Celeb 3	Apricot	Large	3
Celeb 3	Feather Apricot	Large	3
Celeb 3	Pink	Large	3
Celebrich 2	Queen	Large	2
Celebrich 2	White	Large	2



Celeb 1 Blue



Celeb 2 Gold



Celeb 3 Apricot

Summer Flowers



Celeb 1 Sakura Pink



Celeb 2 Honey Pink



Celeb 2 Madonna



Celeb 2 Grape



Celeb 2 Metallic Blue



Celeb 2 Salmon Pink



Celeb 3 Pink



Celebrich 2 Queen



Celebrich 2 White

Summer Flowers

Lisianthus

Chaconne 2	Blue Picotee	Large	2
Chaconne 2	Light Pink	Large	2
Chaconne 2	Wedding Pink	Large	2
Corelli 1	Deep Pink	Large	1
Corelli 1	Light Lavender	Large	1
Corelli 1	Pink	Large	1
Corelli 2	Lavender	Large	2
Corelli 2	Light Pink	Large	2
Corelli 2	Pink	Large	2
Corelli 2	White	Large	2
Corelli 2	White Improved	Large	2
Corelli 3	Apricot Improved	Large	3
Corelli 3	Blue Improved	Large	3
Corelli 3	Deep Pink	Large	3
Corelli 3	Green	Large	3
Corelli 3	Lavender	Large	3
Corelli 3	Light Pink	Large	3
Corelli 3	Peach	Large	3
Corelli 3	Rose	Large	3
Corelli 3	Yellow Improved	Large	3
Croma 2	Champagne	Small	2
Croma 2	Purple	Small	2
Croma 3	Pink	Small	3
Croma 3	Pink Picotee Improved	Small	3
Croma 3	Rosy Cupid White	Small	3
Croma 3	Silky White	Small	3
Cupid **N**	White	Large	3



Chaconne 2 Light Pink



Chaconne 2 Wedding Pink



Corelli 1 Deep Pink

Summer Flowers



Corelli 1 Pink



Corelli 2 White Improved



Corelli 2 Pink



Corelli 3 Blue Improved



Corelli 3 Green



Corelli 3 Lavender



Croma 2 Champagne



Croma 3 Pink



Cupid White

Summer Flowers

Lisianthus

Dream	Pure White	Large	1
Elegance	Champagne	Large	3
Excalibur 3	Hot Lips	Medium	3
Lisadora	Apricot	Medium	3
Mariachi	Blue	Large	2
Mariachi	Carmine	Large	2
Mariachi	Pink	Large	2
Mariachi	White Pure	Large	2
Megalo 2	Blue Picotee	Large	2
Megalo 2	Champagne	Large	2
Megalo 2	Pink Picotee Improved	Large	2
Megalo 3	Blue Picotee MAX	Large	3
Megalo 3	Mega White	Large	3
Megalo 3	Wisteria	Large	3
Prime 3	White	Large	3
Prime 3	White Improved	Large	3



Dream Pure White



Elegance Champagne



Excalibur 3 Hot Lips

Summer Flowers



Lisadora Apricot



Mariachi Pink



Mariachi White Pure



Megalo 2 Blue Picotee



Megalo 2 Champagne



Megalo 2 Pink Picotee Impr.



Megalo 3 Blue Picotee MAX



Megalo 3 Wisteria



Prime 3 White Improved

Summer Flowers

Lisianthus

Rosita 1	Light Pink	Small	1
Rosita 1	White	Small	1
Rosita 2	Blue Picotee	Small	2
Rosita 2	Hot Lips	Small	2
Rosita 2	Jade	Small	2
Rosita 2	Pure White	Small	2
Rosita 2	Purple	Small	2
Rosita 3	Green	Small	3
Rosita 3	Pink Improved	Small	3
Rosita 3	Pure White	Small	3
Rosita 4	Pure White	Small	4
Rosita 4	Rose Pink	Small	4
Rosita 4	White	Small	4
Sabrina 1	Orange	Medium	1



Rosita 1 Light Pink



Rosita 1 White

Lisianthus: Elegance in Every Bloom

Lisianthus is admired for its elegant, rose-like flowers, delicate petals and beautiful range of colours. With its refined appearance and versatile character, it brings timeless beauty to bouquets and floral arrangements. A favourite among florists, Lisianthus combines natural elegance with lasting appeal.

Alena Hryshkevich





Rosita 2 Blue Picotee

Summer Flowers



Rosita 2 Hot Lips



Rosita 2 Jade



Rosita 2 Purple



Rosita 3 Green



Rosita 3 Pink Improved



Rosita 3 Pure White



Rosita 4 Pure White



Rosita 4 Rose Pink



Sabrina 1 Orange

Summer Flowers

Matthiola incana

- Aida Apricot Improved
- Aida Purple
- Aida White
- Arrow Early White
- Centum Deep Blue
- Centum Red
- Centum Soft Pink
- Centum White
- Centum Yellow
- Figaro Lavender
- Figaro Rose Light
- Mathilda Antique Rose
- Mathilda Blue
- Mathilda Lavender
- Mathilda Pink
- Mathilda Rose
- Mathilda White
- Mathilda Yellow
- Milla Aubergine
- Milla Light Pink
- Milla Salmon
- Opera Debora
- Opera Fedora Deep Rose
- Opera Francesca



Aida Apricot Improved



Aida Purple



Aida White



Arrow Early White



Centum Red



Centum Soft Pink

Summer Flowers



Figaro Lavender



Figaro Rose Light



Mathilda Lavender



Mathilda Pink



Mathilda White



Mathilda Yellow



Milla Aubergine



Opera Debora



Opera Francesca

Summer Flowers

Matthiola incana

- Impala Apricot **N**
- Impala Cherryblossom **N**
- Impala Lavender **N**
- Impala Marine **N**
- Impala Pink **N**
- Impala Purple **N**
- Impala Red **N**
- Impala Rose **N**
- Impala Terra **N**
- Impala Wedding Pink **N**
- Impala White **N**
- Impala Yellow **N**
- Stox Antique Rose
- Stox Champagne
- Stox Deep Rose
- Stox Rose Pink
- Stox Silver
- Stox White
- Stox Yellow



Impala Apricot



Impala Cherryblossom



Impala Lavender



Impala Marine

Impala & Stox: A Perfect Pair

We are proud to introduce Impala and Stox, two complementary Matthiola series that pair perfectly in the greenhouse. Their similar growth rates and growth characteristics make them ideal for growing together, while their flowering periods align to deliver a consistent and harmonious display. Impala stands out with its compact growth habit, densely filled flower spikes and excellent heat tolerance, ensuring reliable flowering and consistent quality throughout the summer months.

Jaco Lenten



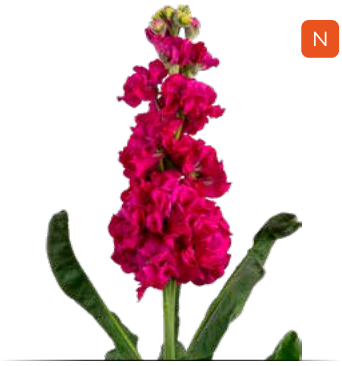


Impala Pink

Summer Flowers


N

Impala Purple


N

Impala Red



Stox Antique Rose



Stox Champagne



Stox Deep Rose



Stox Rose Pink



Stox Silver



Stox White



Stox Yellow

Summer Flowers

Ranunculus asiaticus

- Aazur Antique Rose
- Aazur Champagne
- Aazur Cream
- Aazur Light Pink
- Aazur Lime Green
- Aazur Orange
- Aazur Orange Stripe
- Aazur Peach
- Aazur Pink
- Aazur Pink Stripe
- Aazur Red
- Aazur Red Baron
- Aazur Rose
- Aazur Salmon



Aazur Champagne



Aazur Light Pink



Aazur Lime Green



Aazur Orange



Aazur Peach



Aazur Red Baron

Summer Flowers



Elegance Bianco Sfumato



Elegance Pink

Ranunculus asiaticus

- Elegance Bianco Sfumato
- Elegance Dark Pink
- Elegance Pastel Peach
- Elegance Pink
- Elegance Red
- Elegance Striato Bianco
- Elegance Salmon
- Elegance Yellow



Elegance Red



Elegance Striato Bianco



Elegance Salmon



Elegance Yellow

Summer Flowers

Statice Fountain

- Dark Blue
- Light Pink
- Purple
- Rose



Dark Blue



Light Pink



Purple



Rose

Tanacetum parthenium

- Amazone
- Cameron
- Rio
- Vegmo Single



Amazone



Cameron

Summer Flowers



Lake Michigan Blue



Lake Michigan Purple

Trachelium caerleum

- Lake Michigan Blue
- Lake Michigan Purple
- Lake Michigan White
- Lake Forest Blue
- Lake Forest Purple
- Lake Forest White



Lake Michigan White



Lake Forest Blue



Lake Forest Purple



Lake Forest White



Straathof
YOUNG PLANTS

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